



# HULA BOWL-A-THON

JUNIOR ACHIEVEMENT OF ARIZONA

 Junior  
Achievement  
of Arizona, Inc.

Special Thanks to:



Ford Motor Company



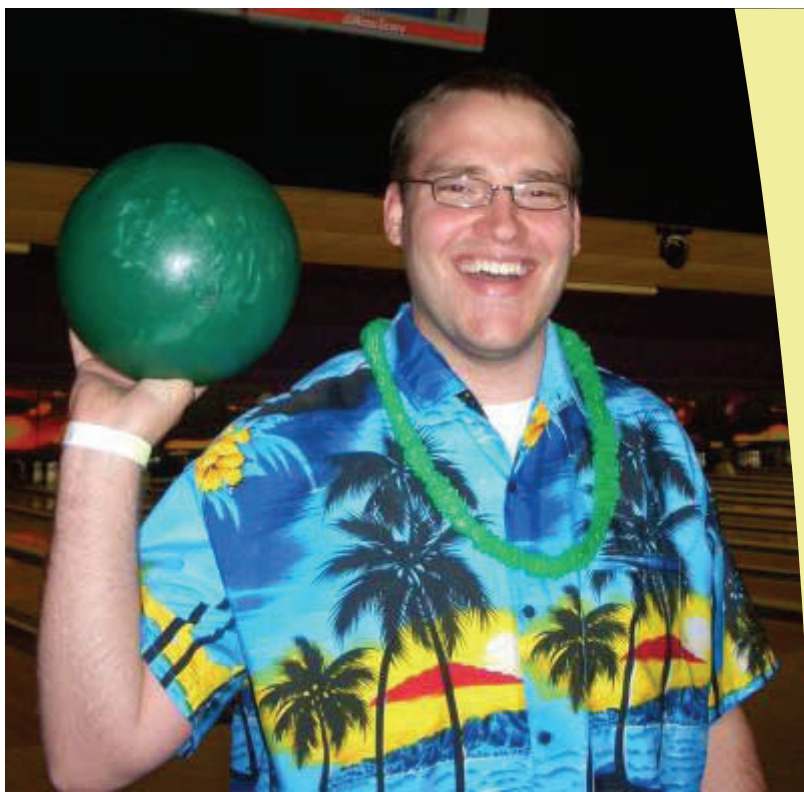
**CALL TO  
SCHEDULE YOUR  
COMPANY'S  
BOWL-A-THON**  
or join the event below:

**Friday, October 21, 2011**

6:30pm - 8:30pm

AMF Squaw Peak Lanes  
Phoenix, AZ





The **Hula Bowl-A-Thon** is a **FUN** and **EXCITING** way to have a great time with your co-workers, friends and family, while supporting **the education and future of Arizona's youth!** Form a team of five bowlers, wear your favorite Hawaiian shirt and enjoy two hours of "Hula Bowling," complete with **food, drink, music and the chance to win fabulous prizes, Including a trip to Hawaii!**

## WHY SHOULD MY COMPANY PARTICIPATE IN A BOWL-A-THON?



### IT'S A TEAM-BUILDING EVENT!

- Employees work together to achieve individual and team goals.
- You can challenge other departments and have numerous other contests.
- Volunteering in the community and supporting community events helps your employees become better professionals by enhancing their business skills and leadership abilities. Your company becomes stronger as you strengthen each employee.
- Your employees will make a direct impact on our community and on students right here in Arizona. With every \$36 your employees raise, they will sponsor one Arizona student to receive Junior Achievement programs!



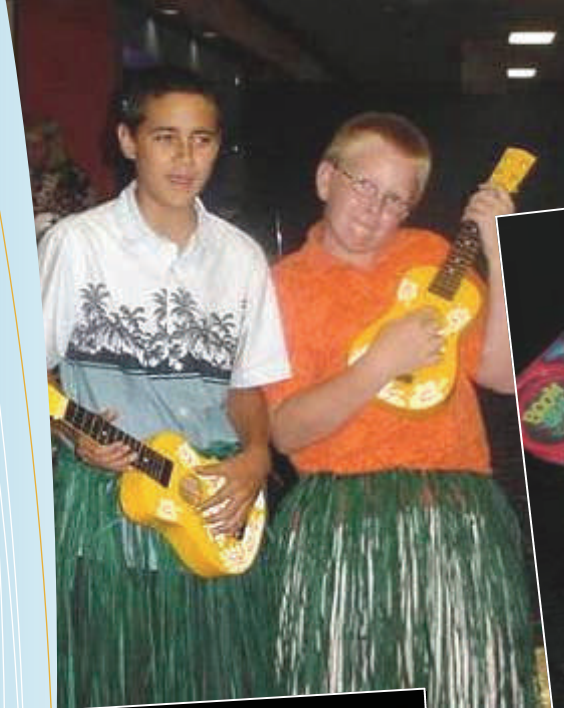
### IT'S COST & TIME-EFFICIENT!

- We've already negotiated a great price for you with bowling alleys across the Valley.
- A \$15 registration fee per person covers two hours of unlimited bowling, shoe rental, a hot dog, and a refillable soft drink.
- Junior Achievement staff members plan and execute the entire event with you - saving you a tremendous amount of time and man-power.



### IT'S A BLAST!!

- Need we say more? ☺



## HOW DOES IT WORK?

Annually, Junior Achievement holds two large BOWL-A-THONs: one in the Spring and one in the Fall. At these BOWL-A-THONs, companies recruit teams of 5 bowlers to have a great time at various bowling alleys around the Valley. The BOWL-A-THONs are Hula/Hawaiian themed and each team is encouraged to dress up in their best Hawaiian outfits.

Each bowler should set a fundraising goal to sponsor 3 children in Junior Achievement programs for a whole year. Bowlers who reach this goal will receive a BOWL-A-THON T-Shirt, and bowlers who go above and beyond will receive additional incentive prizes! Fundraising is easy with the online registration & fundraising website where bowlers can send out emails to friends and family asking them to return to the website and conveniently donate online via credit card. Then, on the day of the BOWL-A-THON, your employees show up, bring their donations, and have a great time bowling with their coworkers!

If your company feels that they can recruit more than 10 teams, JA also has the option to coordinate a "customized" BOWL-A-THON just for your company, held at any time of the year at any bowling alley.



# fun & GAMES

## WHAT IS JUNIOR ACHIEVEMENT?

Junior Achievement is the world's largest non-profit organization devoted to inspiring and preparing young people to succeed in a global economy. Through a dedicated volunteer network, JA provides programs for students in grades K-12, teaching them about work readiness, entrepreneurship and financial literacy.

Junior Achievement of Arizona reaches more than 83,000 students and more than 7,000 volunteers across Arizona every year. Your participation in the 2011-2012 Junior Achievement Hula Bowl-A-Thon will help Arizona's students understand the importance of staying in school and will teach them **RESPECT, INTEGRITY, TEAMWORK** and **EXCELLENCE**.

*Together we will open a world of possibilities for Arizona's children!*

## SPONSORSHIP OPPORTUNITIES

In addition to other benefits, all sponsorships include: recognition as specific sponsor, exposure to over 1,500 participants, exposure to all Arizona companies participating in the Fall & Spring Bowl-A-Thons, recognition by the emcee at the Fall and Spring Bowl-A-Thons, company logo posted on JA website, and company logo printed on all participant materials. Contact Kristin Moon Thomson at 480-219-0234 or [kristint@jaaz.org](mailto:kristint@jaaz.org) for more information.

Presenting Sponsor	\$10,000
T-Shirt Sponsor	\$3,500
Printing Sponsor	\$3,000
Tech Sponsor	\$2,500
Grand Prize Sponsor	\$2,000
Incentive Prize Sponsor	\$1,500
Lane Sponsor	\$500

Interested? For more information contact Kristin Moon Thomson, Senior Manager, Special Events at 480-219-0234 or [kristint@jaaz.org](mailto:kristint@jaaz.org).