



Work Readiness | Entrepreneurship | Financial Literacy

JUNIOR ACHIEVEMENT OF ARIZONA BOWL-A-THON SPONSORSHIP OPPORTUNITIES FOR FALL 2011 – SPRING 2012

Presenting Sponsor:

BENEFITS:

- Recognition as “Presenting Sponsor.”
- Exposure to over 1,500 participants.
- Exposure to all Arizona companies participating in the Fall & Spring Bowl-A-Thons.
- Acknowledgement in the Junior Achievement of Arizona Annual Reports distributed to 10,000 businesses, Valley leaders and community volunteers in Arizona.
- Recognition by the DJ at the Fall and Spring Bowl-A-Thons.
- Company color logo posted on JA website, acknowledgment as the “Presenting Sponsor.”
- Company logo in larger size printed on over 2,000 T-shirts, acknowledgment as the “Presenting Sponsor.”
- Company black/white logo on all Bowler printed materials, acknowledgment as the “Presenting Sponsor.”
- Company banner hung at the Fall & Spring Bowl-A-Thons, acknowledgment as the “Presenting Sponsor.”
- Company color logo on all full color posters for the Fall & Spring Bowl-A-Thons, acknowledgment as the “Presenting Sponsor.”
- Space available for company literature, coupons and other promotional materials at all bowling locations.
- Bowl-A-Thon registration fees waived for up to five teams (25 bowlers). (\$375 value)
- Acknowledged as “Presenting Sponsor” in all press releases and media advisories.

REQUIREMENTS:

- \$10,000 tax-deductible donation.



*T-Shirt
Sponsor:*

BENEFITS:

- Exposure to over 1,500 participants.
- Exposure to all Arizona companies participating in the Fall & Spring Bowl-A-Thons.
- Acknowledgement in the Junior Achievement of Arizona Annual Reports distributed to 10,000 businesses, Valley leaders and community volunteers in Arizona.
- Recognition by the DJ at the Fall and Spring Bowl-A-Thons.
- Color logo on JA website.
- Company logo printed on over 2,000 T-shirts.
- Company black/white logo on all Bowler printed materials.
- Company banner hung at the Fall & Spring Bowl-A-Thons.
- Company color logo on all full color posters for the Fall & Spring Bowl-A-Thons.
- Space available for company literature, coupons and other promotional materials at all bowling locations.
- Bowl-A-Thon registration fees waived for two teams (10 bowlers). (\$150 value)

REQUIREMENTS:

- \$3,500 tax-deductible donation to underwrite costs of T-Shirts for bowlers.

*Printing
Sponsor:*

BENEFITS:

- Exposure to over 1,500 participants.
- Exposure to all Arizona companies participating in the Fall & Spring Bowl-A-Thons.
- Acknowledgement in the Junior Achievement of Arizona Annual Reports distributed to 10,000 businesses, Valley leaders and community volunteers in Arizona.
- Recognition by the DJ at the Fall and Spring Bowl-A-Thons.
- Black/white logo on JA website.
- Company logo printed on over 2,000 T-shirts.
- Company black/white logo on all Bowler printed materials.
- Company banner hung at the Fall & Spring Bowl-A-Thons.
- Company black/white logo on all full color posters for the Fall & Spring Bowl-A-Thons.
- Space available for company literature, coupons and other promotional materials at all bowling locations.
- Bowl-A-Thon registration fees waived for one team (5 bowlers). (\$75 value)

REQUIREMENTS:

- \$3,000 tax-deductible donation to underwrite printing expenses.

*Tech
Sponsor:*

BENEFITS:

- Exposure to over 1,500 participants.
- Exposure to all Arizona companies participating in the Fall & Spring Bowl-A-Thons.
- Acknowledgement in the Junior Achievement of Arizona Annual Reports distributed to 10,000 businesses, Valley leaders and community volunteers in Arizona.
- Recognition by the DJ at the Fall and Spring Bowl-A-Thons.
- Black/white logo on JA website.
- Company logo printed on over 2,000 T-shirts.
- Company black/white logo on all Bowler printed materials.
- Company banner hung at the Fall & Spring Bowl-A-Thons.
- Company black/white logo on all full color posters for the Fall & Spring Bowl-A-Thons.
- Space available for company literature, coupons and other promotional materials at all bowling locations.

REQUIREMENTS:

- \$2,500 tax-deductible donation to underwrite the cost of offering an on-line fundraising program to our bowlers

*Grand Prize
Sponsor:*

BENEFITS:

- Exposure to over 1,500 participants.
- Exposure to all Arizona companies participating in the Fall & Spring Bowl-A-Thons.
- Acknowledgement in the Junior Achievement of Arizona Annual Reports distributed to 10,000 businesses, Valley leaders and community volunteers in Arizona.
- Recognition by the DJ at the Fall and Spring Bowl-A-Thons.
- Black/white logo on JA website.
- Company logo printed on over 2,000 T-shirts.
- Company black/white logo on all Bowler printed materials.
- Company banner hung at the Fall & Spring Bowl-A-Thons.

REQUIREMENTS:

- \$2,000 tax-deductible donation to underwrite the cost of purchasing a grand prize.

*Incentive
Prize
Sponsors:*

BENEFITS:

- Exposure to over 1,500 participants.
- Exposure to all Arizona companies participating in the Fall & Spring Bowl-A-Thons.
- Acknowledgement in the Junior Achievement of Arizona Annual Reports distributed to 10,000 businesses, Valley leaders and community volunteers in Arizona.
- Recognition by the DJ at the Fall and Spring Bowl-A-Thons.
- Black/white logo on JA website.
- Company logo printed on over 2,000 T-shirts.

REQUIREMENTS:

- \$1,500 tax-deductible donation to underwrite the cost of purchasing incentive prizes.

*Lane
Sponsors:*

BENEFITS:

- Exposure to over 1,500 participants.
- Exposure to all Arizona companies participating in the Fall & Spring Bowl-A-Thons.
- Recognition by the DJ at the Fall and Spring Bowl-A-Thons.

REQUIREMENTS:

- \$500 tax-deductible donation.

FOR MORE INFORMATION, PLEASE CONTACT:

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