



**Junior  
Achievement<sup>SM</sup>**  
of Arizona, Inc.

## Connections The JA Newsletter

FALL 2009

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#### Save The Dates

**The Stock Market  
Challenge:** October 28,  
2009

**JA/ING Student Stock  
Market Challenge:**  
October 30, 2009

**JA Rumble In The  
Alley Bowl-a-thon:**  
November 14, 2009

**JA Open Golf  
Tournament:** December  
11, 2009

**JA Women's Golf  
Classic:** April 15, 2010

**Golfer's Dream Day:**  
May 19, 2010

**Support JA Through**

### A Note From The President

Our staff is committed to enabling you, the volunteers and donors in our community, to make a difference in the lives of Arizona's youth. Join us in our effort to prepare over 70,000 students for the workforce today. We are always searching for new leaders to inspire the next generation, so please visit our website or call us at 480-377-8500 to find out how you can be a catalyst for change through Junior Achievement of Arizona.

### JA Student Stock Market Challenge



*Featured above: JA students from the 2008 Student Stock Market Challenge, "Team Thunder," from Desert Vista High School, show off their 1st place trophy with their volunteer, Mary Anne Doty!*

On October 30, 2009, the opening bell will ring for the **ING JA Student Stock Market Challenge** presented by Charles Schwab and featuring TruWest Credit Union as our Champion of Hope sponsor.

The students' classroom learning will be put into action through a live simulation of the NYSE, inspiring financial literacy and an understanding of Wall Street's economic heartbeat. Fountain Hills High School teacher, **Tony Galietti**, remarked, "Our students absolutely loved the

## United Way

Did you know you can donate to JA through your company's United Way payroll deduction program?

Simply enter **Junior Achievement of Arizona** as the recipient agency, **Code Number 0040**.



## Champions' Square

Help us recognize those who champion the economic education of Arizona's youth by donating to support JA's mission:

**AZ Diamondbacks  
Express Scripts  
Northwest Hospital  
University of Phoenix  
Wells Fargo**

We turn to these organizations for crucial financial assistance and, more importantly, for their support in defining a vision of hope and prosperity for our children's future.



simulation! We can't wait to bring more students this year."

JA expects 250 students at this year's simulation being held at the Arizona Biltmore and is **seeking volunteers** to lead two preparation lessons for students in classrooms across the valley. Qualified classroom volunteers must understand the basics of investing and will be given an orientation regarding the program. JA also needs volunteers on the day of the event who will act as traders, taking "buy and sell orders" from the student participants. These volunteers will be trained on the morning of the event. To get involved, please contact Leah Vincent at 480.219.0238.

**Monies raised through the *adult JA Stock Market Challenge* fund raising event, held two days prior on Wednesday, October 28th, make it possible to offer this program at no cost to schools.** Interested teachers, please contact Melissa Leasher at 480.219.0220. For more information about this innovative program, [click here](#).

## Phoenix/Maricopa Workforce Connections: Partnering with JA to Help Teens in the Job Market



*Mario uses his JA workforce skills and receives his very first paycheck!*

It is with great fortune that JA entered into a partnership with **Phoenix/Maricopa Workforce Connections**. Over 950 teens and young adults used JA curriculum this summer which equipped them with the career building and financial management tools needed for success in the real world of work and business. All students received a total

## Dear JA BizTown... Letters from the Kids



Dear JA BizTown,

Thank you so much for letting me have this experience. It was amazing, just like the real world. I had fun having a job to do and getting paid for it. (Unfortunately, you don't get paid for going to school.) Writing checks was exciting and buying whatever we wanted was even more fun. Even my dad, who volunteered, had a really great time. Again, thanks a ton for helping us have this experience. I know it was a lot of work for you. So I just want to say thanks to all of the people who helped with JA BizTown.

From,  
Hannah, 5th grade

Dear JA BizTown,

I had a great time at BizTown. Those were the best four hours ever! I was the CEO of US Airways. I thought being CEO would be easy but man, was I wrong! I was running around BizTown advertising and on my break, I was spending money left and right. I also donated 7 dollars to philanthropy. Thank you for giving us the BizPrep booklets. I can't believe I learned how to write a check and run a business! That was hard and also fun. Thank you for all you have done for me.

You rock.  
Garrett, 5th grade

of 19 classroom lessons of *JA Success Skills*, *JA Careers with a Purpose* and *Junior Achievement Presents: The NEFE High School Financial Planning Program* to assist in the development of their workforce readiness skills necessary to seek out, apply for, and secure jobs. Students then used their newly developed skills to obtain part-time job opportunities within their community!

A special thank you goes out to all of our nonprofit partners on this project: Phoenix Housing Department, Hope VI, Arizona Call-A-Teen, Valley of the Sun United Way, Goodwill, Jewish Family and Children's Service, Phoenix Parks and Recreation, and YMCA.



**Attention Educators:  
JA Finance Park & JA BizTown are now  
accepting reservations.  
Reserve your date today!**

[JA Finance Park](#) allows teens in 8th and 9th grades to live as an adult for one day. Students are given random "Life Situations." They must closely manage a budget, pay bills and plan for their future. This dynamic program addresses rent/mortgage, car payments, insurance, savings, groceries and more!

[JA BizTown](#) encourages 5th and 6th grade students to learn about the free enterprise system by participating in a simulated town. Student experiences vary from working in a bank, a television station, or a retail store, to managing personal finance, writing checks and accounting.

To register your school for JA Finance Park or JA BizTown, please contact Kimberly Barber at [kimberlyb@jaaz.org](mailto:kimberlyb@jaaz.org) or 480.219.0243.

## What's Happening on the Web?

**Check out this inspirational video by clicking on the image below and then forward it on to help us share JA's message.**

## Take Note and Quote:

"Example isn't another way to teach, it's the only way to teach."

-Albert Einstein

### Why JA BizTown?

In 2008, **1,694 students** from 25 schools were administered pre and post tests to **measure JA BizTown's impact** on students' knowledge of **economic concepts, skills** and **aptitudes**. The results showed a **striking increase in learning of 103 percent!**

"We aim above the mark to hit the mark."

-Ralph Waldo Emerson



**Even donating \$5 can change a child's life.**  
[Donate now](#) and help kids in your community.

**Follow us on Facebook, LinkedIn & Twitter.**



Who should follow us on our journey through social media? Anyone who has a passion for educating and inspiring kids, that's who! We post fun pictures, share volunteer opportunities and notify you of upcoming events--you may even find an old JA classmate! Sign in and search for "Junior Achievement of Arizona."

We'll see you on the web...