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## 2011 STOCK MARKET CHALLENGE

A Junior Achievement Event presented by  
**National Bank of Arizona**

*A high-energy event that has become the biggest buzz in the Valley!*

Dear Friend,

We would like to invite you to be a part of one of the most original evenings that the valley has to offer, the sixth annual **Junior Achievement Stock Market Challenge!**

**On November 10, 2011 at the Arizona Biltmore Resort and Spa** teams of four 'stock holders' armed with \$500,000 of mock stock in 26 fictitious companies are '**pushed to the brink**' as they compete to gain the largest portfolio by the end of trading! It is a race to the finish, all in two thrilling hours!

Join us for an exciting evening of competitive fun and **complimentary food & drink**. 100% of the proceeds from this extraordinary event directly support and impact Arizona's kids by helping Junior Achievement bring financial literacy and life skills programs to thousand of young people in our community. In addition, your participation will sponsor one high school team so they may participate in the **Junior Achievement Student Stock Market Challenge** held on the same day.

The Junior Achievement Stock Market Challenge is an event that you, your colleagues and your clients will not want to miss. **Join the impressive list of generous companies that will be competing for this year's title . . . and become a hero to thousands of Arizona's kids!**

For more information please contact Leah Vincent at 480-219-0238 or [LeahV@jaaz.org](mailto:LeahV@jaaz.org).

Sincerely,

The 2011 Junior Achievement  
Stock Market Challenge Committee

 **NATIONAL BANK OF ARIZONA**

**The Business  
Journal**

You can check out the short Junior Achievement  
**Stock Market Challenge** video at [www.jaaz.org](http://www.jaaz.org)  
(Click on 'Special Events' and then 'Stock Market Challenge')