



Inspiring students since 1957

2008 Junior Achievement Open & Eagle Award Dinner

Participating Sponsors

Thanking our Title Sponsor



JAO Presenting Sponsor
Your Name Here

Eagle Award Dinner
Presenting Sponsor
Your Name Here

Eagle Award sponsored by
Tuller Trophy

Additional JAO Sponsors
Your Name Here

...

Rank at the top of your business class by becoming a sponsor of these great Junior Achievement signature events!

Call Junior Achievement of Southern Arizona at 792-2000 for more information and customization options.



INSPIRING AND PREPARING YOUNG PEOPLE TO SUCCEED IN A GLOBAL ECONOMY

Tucson's Junior Achievement Open has already gained recognition as one of Tucson's premier charity golf events, raising nearly \$300,000 in support of Junior Achievement during the past three years. Now in its fourth year, the 2008 Junior Achievement Open is bringing new opportunities for engagement to its participants and sponsors.

Junior Achievement Eagle Award Dinner: Thursday, April 10, 2008

The Junior Achievement Open will kick off with the JA Eagle Award Dinner on Thursday, April 10 at the award-winning Omni Resort's Hopi Ballroom. JA supporters—including golf sponsors, alumni, and business leaders—will be treated to a full-course meal, a silent auction, and great raffle prizes, all while celebrating with the winner of the First Annual **Junior Achievement Eagle Award**. The award, the culmination of a Metropolitan Tucson Chamber of Commerce and JA business recognition program, will celebrate the business which most closely emulates the Junior Achievement values of:

- Commitment to the principles of market-based economics and entrepreneurship
- Passion for what we do and honesty, integrity, and excellence in how we do it
- Respect for the talents, creativity, perspectives, and backgrounds of all individuals
- Belief in the power of partnership and collaboration

Great Golf – Great Company at the JA Open: Friday, April 11, 2008

A morning tee time on the beautiful Catalina Course at Omni Tucson National is the perfect way to network with important business prospects and colleagues, or to reward your top performers' efforts. Being a sponsor of the 2008 JA Open is also the perfect way to clearly state you are a player in the southern Arizona business community.

As host course for the PGA Tour's Chrysler Classic of Tucson and the Southern Arizona Open, the **Omni Tucson National Golf Course** provides the ultimate in high-end golf. Its traditional-style fairways cap a bluff overlooking the beauty of the Santa Catalina Mountains. The PGA pros rank the 18th hole as one of the most challenging finishing holes on the tour.

Junior Achievement Event Media Package

Publicity for this dual-event opportunity covers the range of print and broadcast media in the southern Arizona community. Sponsors will benefit, according to level of investment, from the following media package:

| <i>Media Vehicle</i> | <i>Coverage</i> | <i>Value</i> |
|-------------------------------------|------------------------------------|--------------------|
| Clear Channel Total Traffic Network | Drive time & Mid-day—11 stations | \$5,400.00 |
| Good News Broadcasting | Drive time & Mid-day—6 stations | \$3,200.00 |
| Clear Channel Outdoor Billboard | Location TBD | \$3,000.00 |
| AdVision Outdoor bus benches | 3-zone buy | \$2,000.00 |
| Tucson Lifestyle Magazine | Two-page full color feature spread | \$8,500.00 |
| StrongPoint Public Relations | Additional Media Opportunities | TBD |
| MINIMUM TOTAL MEDIA VALUE | | \$21,100.00 |



Inspiring students since 1957

2008 Junior Achievement Open & Eagle Award Dinner Sponsorship Opportunities

The Junior Achievement Open and Eagle Award Dinner provide sponsorship opportunities designed to meet the needs of a broad range of businesses. Whether you choose to sponsor golf-only, dinner-only, or a combination of events, you'll benefit from exposure to high-end corporate businesses, caring community supporters, and a variety of media opportunities, all while supporting the Junior Achievement mission to *inspire and prepare young people to succeed in a global economy.*

Participating Sponsors

Thanking our Title Sponsor



JAO Presenting Sponsor
Your Name Here

Eagle Award Dinner
Presenting Sponsor

Your Name Here

Monthly awards provided by
Tuller Trophy

Additional JAO Sponsors
Your Name Here

...

Rank at the top of your business class by becoming a sponsor of these great Junior Achievement signature events!

Call Junior Achievement of Southern Arizona at 792-2000 for more information and customization options.



Event Title Sponsorship—Sold to Intuit

The Title Sponsor of the Junior Achievement Open and Eagle Award Dinner will enjoy full benefits of both events, including:

- Title recognition and branding in all event materials
- Title banner recognition at Eagle Award Dinner and Junior Achievement Open
- Title recognition by podium emcee at both events
- Title Sponsor table of honor at the Eagle Award Dinner (\$1500 value)
- One foursome at the Junior Achievement Open (\$3,000 value)
- Recognition in Junior Achievement of Arizona Annual Report (circulation 1,000)
- Title recognition in all portions of the Media Package (\$21,100 minimum value)

Golf-Only Sponsorships

Presenting Sponsor

- Banner recognition at registration
 - Recognition from podium
 - Inclusion in event materials
 - Inclusion in Media Package
- Total Cost: \$5,000**

Foursome Sponsorship

- All golf amenities for 18 holes of golf at Omni Tucson National Golf Course
 - Tee gifts and spouse gifts
 - Representation on signage and printed materials
- Total Cost: \$3,000**
Twosome: \$2,000

Eagle Packages

- Standard** (includes 3 mulligans, 25 raffle tickets) **\$75 per golfer**
- Upgrade** (includes 4 mulligans, 30 raffle tickets, golf swing analysis) **\$100 per golfer**
- Pro** (includes 4 mulligans, 40 raffle tickets, swing analysis, and additional ticket to Eagle Award Dinner) **\$200 per golfer**

Specialty Sponsorships

- Golf Swing Analysis Sponsor **\$5,000**
- Drink Cart Sponsor **\$2,500**
- Prize Sponsor **\$2,500**
- Amenities Sponsor **\$2,000**
- Contest Sponsors (6) **\$2,500**
- Volunteer Sponsor **\$2,500**
- Tee Gift Sponsor **\$3,000**
- Gift Basket Sponsor **\$2,300**
- Massage Sponsor **\$2,000**
- Manicure Sponsor **\$2,000**
- Signage Sponsor ~~SOLD~~ **\$2,000**
- Door Prize/Raffle Sponsor (6) **\$1,000**

Tee Sign Sponsorship

4-color tee sign with your company's name; recognition in event program. **\$300**

Raffle Tickets

Raffle tickets entitle holders to participate in raffle and door prize drawings for both events—need not be present to win.

| | |
|-------------------|-------------|
| One ticket | \$5 |
| 10 tickets | \$30 |
| 25 tickets | \$50 |

Dinner-Only Sponsorships

Presenting Sponsor

- Banner recognition at dinner
 - Recognition from podium
 - Inclusion in event materials
 - Inclusion in Media Package
- Total Cost: \$5,000**

Auction Sponsorship

- Signage recognition
 - Recognition from podium
 - Recognition in program
- Total Cost: \$2,500**

Table Sponsorship

- Signage recognition at dinner
 - Recognition from podium
 - 10 seats at full-course dinner for corporate guests and spouses
- Total Cost: \$1,500**

Additional Sponsorship Opportunities

- Award Sponsor **\$1,500**
- Emcee Sponsor **\$1,000**
- Entertainment Sponsor **\$2,500**