



## Junior Achievement Bowl-a-Thon

**WHERE:** LUCKY STRIKE BOWL, 4015 E. SPEEDWAY BOULEVARD, TUCSON.

**WHEN:** TBA

**WHY:** To fund Junior Achievement programs that will reach over 70,000 young people with business-education programs in Arizona.

**How:** Local businesses and organizations designate coordinators to recruit team captains and organize participation in the Bowl-a-Thon.

Team captains recruit bowling teams of five members (team captain plus four bowlers), motivate team members to secure pledges, and distribute information concerning the event to team members.

Individual bowlers secure pledges from friends, family, neighbors, colleagues, and clients. Each bowler must raise \$108 (team total = \$540) to be eligible for door prizes and to receive an official Bowl-a-Thon t-shirt. Registration fees are \$15 per bowler.

**GOAL:** The goal for the 2007-2008 Bowl-a-Thon is to raise \$40,000!

**QUESTIONS:** Call the Junior Achievement office at 520-792-2000, or e-mail [tucson@jaaz.org](mailto:tucson@jaaz.org).



A Member of JA Worldwide

# Junior Achievement<sup>®</sup> of Arizona, Inc.

## *What is Junior Achievement?*

Junior Achievement is the largest, fastest-growing non-profit economic education organization in the world. In operation since 1919, JA reaches 7.5 million elementary, middle and high-school students in almost 100 countries *worldwide*. This year, Junior Achievement of Arizona, Inc. will reach more than 70,000 students in the state.

## *What does Junior Achievement do?*

By partnering businesses with education, Junior Achievement recruits volunteers to teach economic-oriented lessons for students in kindergarten through 12<sup>th</sup> grade. Volunteers make five weekly visits at the elementary school level, or 8-10 visits at the middle and high school levels. These hands-on activities supplement the regular classroom curriculum. Volunteers become role models to students by presenting important life concepts through their diverse outside perspectives.

## *How does Junior Achievement work?*

Junior Achievement secures the funding and recruits the volunteers to provide programs to elementary, middle, and high schools. Corporations, industries, small businesses, foundations, individuals, and others contribute financial and volunteer resources, as do various organizations that also want to invest in the quality of local education.

## *What are Junior Achievement's Programs?*

Sequential, age-appropriate activities are designed for each grade level. This highly interactive curriculum stresses the relevance of education to the workplace, and helps prepare students for lifelong learning.

- The Elementary School Program includes six themes for kindergartners through fifth-graders. The themes extend from "Ourselves" in kindergarten to "Our Nation" in the fifth grade. The programs illustrate how people assume roles as individuals, workers, and consumers in an expanding environment.
- The Middle Grades Program is for sixth- through eighth-graders. It promotes three central themes: the economics of households, the economics of businesses, and the economics of the world marketplace. There is a particular emphasis on staying in school, including an examination of the personal and societal impact of not completing a high school education.
- The High School Program focuses on workforce readiness. It prepares young people for their future roles, whether on the job or continuing their education. Activities are geared toward real-world training through a series of programs that help students develop the knowledge, skills, and attitudes to become productive citizens and workers.