



**Junior  
Achievement®**  
of Arizona, Inc.

**Junior Achievement of Arizona Bowl-A-Thon  
Sponsorship Opportunities for  
Summer 2010**

***PRESENTING  
SPONSOR:***

**BENEFITS:**

- Recognition as “Presenting Sponsor.”
- Exposure to all participating Tucson companies.
- Acknowledgement in 5000 Junior Achievement of Arizona Annual Reports.
- Recognition by the DJ at all Fall & Spring Bowl-A-Thons.
- Company color logo posted on JA website, acknowledgment as the “Presenting Sponsor.”
- Company color logo in larger size printed on over 1,000 T-shirts, acknowledgment as the “Presenting Sponsor.”
- Company black/white logo on all Bowler printed materials, acknowledgment as the “Presenting Sponsor.”
- Company banner hung at all Fall & Spring Bowl-a-Thons, acknowledgment as the “Presenting Sponsor.”
- Company color logo on all full color posters for the Fall & Spring Bowl-a-Thons, acknowledgment as the “Presenting Sponsor.”
- Space available for company literature, coupons and other promotional materials at all bowling locations.
- Acknowledgement in 7000 Junior Achievement newsletters.
- Bowl-a-Thon registration fees waived for up to five teams (25 bowlers). (\$375 value)
- Acknowledged as “Presenting Sponsor” in all press releases and media advisories.

**REQUIREMENTS:**

- \$5,000 tax-deductible donation.

**T-SHIRT  
SPONSOR:**

**BENEFITS:**

- Exposure to all participating Tucson companies.
- Acknowledgement in 5,000 JA of Arizona Annual Reports.
- Recognition by the DJ at all Fall Bowl-a-Thons.
- Color logo on JA website.
- Black/white logo in larger size printed on over 1,000 T-shirts.
- Company black/white logo on all Bowler printed materials.
- Company banner hung at all Fall Bowl-a-Thons.
- Company color logo on all full color posters.
- Space available for company literature, coupons and other promotional materials at all bowling locations.
- Acknowledgement in 7000 Junior Achievement newsletters.
- Bowl-a-Thon registration fees waived for two teams (10 bowlers). (\$150 value)

**REQUIREMENTS:**

- \$2,500 tax-deductible donation to underwrite costs of T-Shirts for bowlers.

**PRINTING  
SPONSOR:**

**BENEFITS:**

- Exposure to all participating Tucson companies.
- Acknowledgement in 5000 JA of Arizona Annual Reports.
- Recognition by the DJ at all Fall Bowl-a-Thons.
- Black/white logo on JA website.
- Black/white logo printed on over 1000 T-shirts.
- Company black/white logo on all Bowler printed materials.
- Company banner hung at all Fall Bowl-a-Thons.
- Company black/white logo on all full color posters for the Fall Bowl-a-Thons.
- Space available for company literature, coupons and other promotional materials at all bowling locations.
- Acknowledgement in 7000 Junior Achievement newsletters.
- Bowl-a-Thon registration fees waived for one team (5 bowlers). (\$75 value)

**REQUIREMENTS:**

- \$2,000 tax-deductible donation to underwrite printing expenses.

***TECH***  
**SPONSOR:**

**BENEFITS:**

- Exposure to all participating Tucson companies.
- Acknowledgement in 5000 JA of Arizona Annual Reports.
- Recognition by the DJ at the Spring Bowl-a-Thons.
- Black/white logo on JA website.
- Black/white logo printed on over 2000 T-shirts.
- Company black/white logo on all Bowler printed materials.
- Company banner hung at the Fall Bowl-a-Thons.
- Company black/white logo on all full color posters for the Fall Bowl-a-Thons.
- Space available for company literature, coupons and other promotional materials at all bowling locations.

**REQUIREMENTS:**

- \$1,500 tax-deductible donation to underwrite the cost of offering an on-line fundraising program to our bowlers.

***Grand Prize***  
**Sponsor:**

**BENEFITS:**

- Exposure to all Tucson companies participating in the Fall Bowl-a-Thons.
- Acknowledgement in 5000 JA of Arizona Annual Reports.
- Recognition by the DJ at the Fall Bowl-a-Thons.
- Black/white logo on JA website.
- Black/white logo printed on over 2000 T-shirts.
- Company black/white logo on all Bowler printed materials.
- Company banner hung at the Fall Bowl-a-Thons.

**REQUIREMENTS:**

- \$1,000 tax-deductible donation to underwrite the cost of purchasing a grand prize.

***Incentive  
Prize  
Sponsors:***

**BENEFITS:**

- Exposure to all participating Tucson companies.
- Acknowledgement in 5,000 JA of Arizona Annual Reports.
- Recognition by the DJ at the Fall Bowl-a-Thons.
- Black/white logo on JA website.
- Black/white logo printed on over 1,000 T-shirts.

**REQUIREMENTS:**

- \$1,000 tax-deductible donation to underwrite the cost of purchasing incentive prizes.

***Lane  
Sponsors:***

**BENEFITS:**

- Exposure to all participating Tucson companies.
- Acknowledgement in 5,000 JA of Arizona Annual Reports.
- Recognition by the DJ at the Fall Bowl-a-Thons.

**REQUIREMENTS:**

- \$500 tax-deductible donation.

**FOR MORE INFORMATION PLEASE CONTACT:**

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