

Press Release

Undergraduate students from The University of Arizona's Eller College of Management teach business skills to K-5 students at Prince Elementary School in Tucson.

The Eller College partners with Junior Achievement of Arizona to impact students with a day of learning.

TUCSON, Ariz. – November 15, 2004 – On Friday, November 19, 2004 undergraduate business students at the Eller College of Management will spend the day with more than 600 K-5 students at Prince Elementary School in Tucson. The day of learning, called "Spirit Day," is the result of Eller College's partnership with Junior Achievement of Arizona, an organization dedicated to exposing young people to business and economic concepts.

Eller College students will volunteer their time to provide instruction to the elementary students on basic concepts of business and how these concepts are relevant to the workplace. The elementary school curriculum, provided by the Junior Achievement organization, is aligned with state skills standards.

This is one of a number of programs through which Eller College students provide outreach and instruction to K-12 schools in Arizona. Programs include the Rodel Pipeline for Excellence in partnership with the Rodel Foundation and other Junior Achievement events.

Pam Perry, associate dean of undergraduate programs at the Eller College of Management, commented, "We believe that exposing children to business concepts in their early learning years can only help them in whatever course of study or area of work they choose to pursue in the future. This program gives Eller student leaders the opportunity to make an impact."

"Junior Achievement uses hands-on experiences to help young people understand the economics of life," said Pam Ronstadt, executive director of Junior Achievement of Southern Arizona. "Our partnership with the Eller College and Prince Elementary allows us to bring the real world to students, opening their minds to their full potential."

This "Spirit Day" is being held at Prince Elementary School, 125 West Prince Road, Tucson on Friday, November 19, 2004 from 8:30 am - 3:30 pm. Members of the media can arrange a visit by contacting Pam Ronstadt of Junior Achievement at 520.792.2000 or pamr@jaaz.org.

News & Events

Eller in the News

Press Releases

Publications & Presentations

Distinguished Speaker Series

Events Calendar

Economic & Business Research

Press Contact

Linda Herrick
Public Relations and
Events Coordinator
Eller College
520.626.2590
lherrick@eller.arizona.edu

About Junior Achievement of Arizona (www.jaaz.org)

Founded in 1919, Junior Achievement is the oldest, largest, and fastest-growing organization providing economic education to youth around the world. Established in Arizona in 1957, JA reaches over 50,000 students statewide through its Central and Southern District offices. The curricula provided by JA are designed as an integrated approach to reaching students every year in each grade throughout their primary and secondary education experience.

The Eller College of Management at The University of Arizona is internationally recognized for pioneering research, innovative curriculum, distinguished faculty, excellence in entrepreneurship, and social responsibility. *U.S. News & World Report* ranks Eller's [undergraduate program](#) #12 among public business schools and five of its departments and programs are among the top 25 — [Entrepreneurship](#), [MIS](#), [Marketing](#), [Management and Organizations](#), and [Accounting](#). The [MPA program](#) in the [School of Public Administration and Policy](#) ranks in the top 50. *Financial Times* ranks the [Eller MBA](#) full-time program #20 in the U.S. and #34 in the world, and *Forbes* ranks the program among the top 50 nationwide. The College leads the nation's top business schools in generating grant funds for research. In addition to a full-time MBA program, the Eller College offers an [evening MBA program](#) and the [Eller Executive MBA](#). The Eller College of Management supports more than 4,500 undergraduate and 600 graduate students on the UA campus in beautiful Tucson, Arizona.

Press Contact:

Linda Herrick, Eller College Public Relations and Events Coordinator
520.626.2590, news@eller.arizona.edu

[Eller College Home](#) | [UA](#) | [Disclaimer](#) | [Privacy](#) | [Site Index](#)

Eller College of Management | The University of Arizona
1130 E. Helen Street | P.O. Box 210108 | Tucson, AZ 85721-0108 | 520.621.2165

© Copyright 2007 The University of Arizona. All rights reserved.

