

# 2016 JA Bass Fishing Pro-Am Classic Sponsorship Benefits

**All sponsors will receive the following benefits:**

*Your company's logo on the main sponsor banner, logo will appear in the event marketing brochure for the following year, and recognition in event signage. Your generosity will also be recognized in the Junior Achievement Annual Report.*

## **TITLE SPONSOR**

\$10,000

- Name and/or logo used in the event's title
- Name and/or logo used on event brochure and materials
- Name and/or logo used on the event website
- Prominent main banner/signage displayed at event
- Dock signage with company logo with premier placement
- Space for company collateral to be sampled at event
- Opportunity to present awards at award ceremony
- Company introduced as Title Sponsor at award ceremony
- Includes two participant spots on Pro boats

## **PRESENTING SPONSOR**

\$10,000

- Prominent logo displayed on main banner at event
- Dock signage with company logo
- Space for company collateral to be sampled at event
- Company introduced as Presenting Sponsor at award ceremony
- Includes one participant spot on Pro boat

## **SHIRT SPONSOR**

\$3,500

- Company logo displayed on main banner at event
- Thank you signage at shirt table
- Company logo on shirts given to all participants
- Dock signage with company logo
- Space for company collateral to be sampled at event
- Company introduced as Shirt Sponsor at award ceremony
- Includes one participant spot on Pro boat

## **RECEPTION SPONSOR**

\$2,500

- Company logo displayed on main banner at event
- Thank you signage at reception area
- Dock signage with company logo
- Space for company collateral to be sampled at event
- Company introduced as Reception Sponsor at award ceremony

## **AWARDS SPONSOR**

\$2,000

- Company logo displayed on main banner at event
- Thank you signage at Awards area
- Dock signage with company logo
- Space for company collateral to be sampled at event
- Company introduced as Awards Sponsor at award ceremony

## **HAT SPONSOR**

\$2,000

- Company logo displayed on main banner at event
- Company logo on all hats given to all participants
- Dock signage with company logo
- Space for company collateral to be sampled at event
- Company introduced as Hat Sponsor at award ceremony

## **GIFTS SPONSOR**

\$2,000

- Company logo displayed on main banner at event
- Company logo on gift tags given to all participants
- Thank you signage at Gift area
- Dock signage with company logo
- Space for company collateral to be sampled at event
- Company introduced as Gift Sponsor at award ceremony

## **PONTOON SPONSOR**

\$1,500

- Company logo displayed on main banner at event
- Thank you signage
- Company logo placement on pontoon used to transport guests around the lake during the tournament.
- Dock signage with company logo
- Space for company collateral to be sampled at event

## **SHUTTLE SPONSOR**

\$1,500

- Company logo displayed on main banner at event
- Thank you signage
- Company logo placement on shuttle used to transport guests
- Dock signage with company logo
- Space for company collateral to be sampled at event

## **TOWEL SPONSOR**

\$1,500

- Company logo displayed on main banner at event
- Company logo on all towels given to all participants
- Dock signage with company logo
- Space for company collateral to be sampled at event
- Company introduced as Towel Sponsor at award ceremony

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## PHOTO SPONSOR

\$1,000

- Company logo displayed on main banner at event
- Thank you signage
- Space for company collateral to be sampled at event
- Company logo watermarked on all photos
- Dock signage with company logo

## GREEN CARPET SPONSOR

\$1,000

- Company logo displayed on main banner at event
- Company logo placement on Step and Repeat used for photos
- Dock signage with company logo
- Space for company collateral to be sampled at event

## KID ZONE SPONSOR

\$1,000

- Company logo displayed on main banner at event
- Thank you signage by Kids Area
- Dock signage with company logo
- Space for company collateral to be sampled at event

## BAR SPONSOR

\$1,000

- Company logo displayed on main banner at event
- Company logo placement on bars used for during reception
- Dock signage with company logo
- Space for company collateral to be sampled at event

## SACK LUNCH SPONSOR

\$750

- Company logo displayed on main banner at event
- Thank you signage at Sack Lunch Station
- Company logo on stickers on all Lunch Bags
- Dock signage with company logo

## BREAKFAST SPONSOR

\$750

- Company logo displayed on main banner at event
- Thank you signage at Breakfast Station
- Company logo on stickers on all Breakfast Bags
- Dock signage with company logo

## KOOZIE SPONSOR

\$750

- Company Logo on all koozies given to participants
- Dock Signage with your company logo

## CUP SPONSOR

\$500

- Company Logo on all cups given to participants
- Dock Signage with your company logo

## DOCK SIGN SPONSOR

\$250

- Dock Signage with your company logo

## Become a hero to thousands of kids in your community!

Your participation in the JA Bass Fishing Pro-Am Classic will help thousands of youth become **motivated** to stay in school, **inspired** to make a difference, **knowledgeable** about money and **hopeful** about their future.

100% of the proceeds from the JA Bass Fishing Pro-Am Classic benefit students from all walks of life in urban, suburban and rural communities across Arizona. Junior Achievement brings the real world to students, opening their minds to their potential, building their self-belief and ensures that the next generation of business and community leaders is prepared for the realities of work in a global economy.

**Each co-angler spot** sold will enable Junior Achievement to serve **30** new students and provide them with the knowledge and skills that will set them on their way to the bright future they deserve. Join us for our newest outdoor event and invest in the promise of our youth!