



JA You're Hired 2017 SPONSORSHIP BENEFITS

TITLE SPONSOR

\$45,000

- Opening Ceremony podium time (3-4 minutes)
- Emcee recognition throughout event
- Logo featured on all awards and certificates
- Presents awards at student award ceremony
- Company banner displayed prominently at the event
- Logo in center position of sponsorship banner
- Full-page color ad in event program
- Identified as title sponsor during promotion and media campaign
- Recognition in all program and marketing materials
- Space available for company's promotional materials at event
- Opportunity to provide 500 branded items to student attendees
- Recognized in Junior Achievement annual report
- Listed as Featured Partner on www.jaaz.org

CHAMPION OF HOPE CHALLENGE SPONSOR

\$7,500

- Opportunity to have 1 employee serve as a judge at the event
- Recognition signage at the session
- Recognition in all event program and marketing materials
- Half-page ad in event program (B&W)
- Opportunity to provide 500 branded items to student attendees

CHAMPION OF HOPE SESSION SPONSOR

\$5,000

- Opportunity to have 1 employee serve as a judge at the event
- Recognition signage at the session
- Recognition in all event program and marketing materials
- Half-page ad in event program (B&W)
- Opportunity to provide 500 branded items to student attendees

PREMIER EDUCATION SPONSOR **SOLD**

\$25,000

- Podium time at the conclusion of the opening session (3-4 minutes)
- Recognition as the host of the online educational, student-accessed, website for this program
- Full-page color ad in event program
- Opportunity to provide up to 20 volunteers at the popular JA You're Hired! Networking Challenge
- Advance volunteer orientation and training
- Recognized in Junior Achievement annual report
- Listed on JA You're Hired webpage on JAAZ.org
- Also includes all Spirit of Excellence Sponsor benefits (see below)

BUSINESS LEADERS ORIENTATION SPONSOR

\$5,000

- Logo featured on orientation PowerPoint presentation
- Space available for company's promotional materials at event
- Recognition signage displayed prominently at orientation
- Recognition in all program and marketing materials
- Half page ad in event program (B&W)
- Opportunity to provide 500 branded items to student attendees

NETWORKING CHALLENGE SPONSOR

\$15,000

- Podium time at the Networking Challenge (2 minutes)
- Emcee recognition throughout event
- Logo in center of student networking BINGO cards
- Full-page color ad in event program
- Space available for company's promotional materials at event
- Opportunity to provide 500 branded items to student attendees
- Opportunity to provide 300 branded pens to Networking Volunteers
- Recognized in Junior Achievement annual report
- Listed on JA You're Hired webpage on JAAZ.org

STEM PROGRAM SPONSOR

\$5,000

- Logo featured on orientation PowerPoint presentation
- Space available for company's promotional materials at event
- Opportunity for a 15 minute speech prior to awards ceremony
- Recognition in all program and marketing materials
- Half page ad in event program (B&W)

STEM INITIATIVE SPONSOR **SOLD**

\$15,000

- Recognition signage at all three sessions as inaugural STEM presenting sponsor
- Opportunity to have employees serve as volunteer judges at each of the 3 STEM sessions (see back page for details)
- Recognition in all event program and marketing materials
- Full-page ad in event program
- Recognized in Junior Achievement annual report
- Opportunity to provide 500 branded items to student attendees

PROFESSIONAL TOOLS SPONSOR

\$3,500

- Recognition in all program and marketing materials
- Half page ad in event program (B&W)
- Opportunity to provide 500 branded items to student attendees

STEM SUPPLY SPONSOR

\$3,500

- Recognition in all program and marketing materials
- Half page ad in event program (B&W)
- Opportunity to provide 500 branded items to student attendees

SPIRIT OF EXCELLENCE SPONSOR **SOLD**

\$10,000

- Emcee recognition throughout event
- Champion of Hope Session sponsorship w/company signage displayed
- Full-page ad in event program
- Space available for company's promotional materials at event
- Opportunity to provide 500 branded items to student attendees
- Recognized in Junior Achievement annual report

LUNCHEON SPONSOR

\$2,500

- Recognition as a luncheon sponsor & logo on all lunch boxes

BREAKFAST SPONSOR

\$2,500

- Sponsor recognition at the two student breakfast sessions

SMART FUTURE SPONSOR

\$1,000

- Recognition as the Smart Future Sponsor; connecting students with STEM careers

TECHNOLOGY SPONSOR

\$1,000

- Recognition as a technology sponsor during the awards ceremony

AWARDS CEREMONY SPONSOR

\$10,000

- Lead welcome to the awards ceremony
- Recognition signage at the awards ceremony
- Full-page color ad in event program
- Recognition in all program, marketing materials, website and media outreach
- Space available for company's promotional materials at event
- Recognized in Junior Achievement annual report
- Opportunity to provide 500 branded items to student attendees

HIGH SCHOOL CLASS SPONSOR

\$1,000

- Recognition as a high school class sponsor
- Recognition as a student team sponsor during the event

STUDENT TEAM SPONSOR

\$500

- Recognition as a student team sponsor during the event

EVENT PROGRAM AD

- Full page ad (B&W) or Half page ad (B&W)

\$500 or \$250

STEM Session Descriptions & Benefits

NEW: STEM Power Team Challenge (\$10,000)

Description: Through team work, students will have the opportunity to see a system come to life to generate power.

- Opportunity to provide session introduction and reflective summary closing
- Opportunity to have employees serve as a volunteer judges at the session
- Recognition signage at the session
- Recognition in all event program and marketing materials, as well as session instructional materials
- Half-page ad in event program (B&W)
- Opportunity to provide 500 branded items to student attendees

NEW: STEM HOTS Challenge (\$7,500) SOLD

Description: Teams apply engineering principles to collaborate, innovate and create a functional structure using common materials.

- Opportunity to provide session introduction and reflective summary closing
- Opportunity to have employees serve as a volunteer judges at the session
- Recognition signage at the session
- Recognition in all event program and marketing materials, as well as session instructional materials
- Half-page ad in event program (B&W)
- Opportunity to provide 500 branded items to student attendees

NEW: STEM Framework for the Future (\$5,000)

Description: Students build on problem-solving skills while completing two interactive activities centered on engineering and math.

- Opportunity to provide session introduction and reflective summary closing
- Opportunity to have employees serve as a volunteer judges at the session
- Recognition signage at the session
- Recognition in all event program and marketing materials, as well as session instructional materials
- Half-page ad in event program (B&W)
- Opportunity to provide 500 branded items to student attendees

Champion of Hope Challenges

- **Thinking on Your Feet Challenge** - Participants respond to a workplace scenario and are judged on their communication skills and conflict resolution. **SOLD**
- **Interviewing Challenge** - A fast-paced, high pressure elimination-style tournament where students are interviewed by business leaders with probing questions. **SOLD**
- **Creative Marketing Challenge** - Teams of students will use found objects and duct tape to create a unique product and market it to a panel of judges. **SOLD**

Champion of Hope Sessions

- **30-seconds to Success** - Students learn to develop their personal brand as they perfect 30-second personal commercials that can be used in business networking and interviewing. **SOLD**
- **Successful Interviews** - Students hone and practice interviewing skills while learning to avoid common pitfalls. **SOLD**
- **Winning Interviewing Techniques** - In small groups, students receive intense coaching and guidance to sharpen their interviewing techniques. **SOLD**
- **Developing a Resume that Stands Out** - During this collaborative workshop, students learn the difference between a good and great resume. **SOLD**
- **Dress for Success Competition** - Students learn appropriate attire for different business environments and situations; students are judged individually and in teams on their professional appearance.