

Positive Brand Word Bank

Place a checkmark next to the words that describe you.
Place a circle around the attributes you would like to be true about you but which you need to practice.

Accurate

Ambitious

Brave

Cheerful

COLORFUL

Compassionate

Confident

COOPERATIVE

CREATIVE

Dependable

Determined

ENCOURAGING

ENERGETIC

enthusiastic

FAIR

Flexible

Friendly

FUNNY

Generous

gentle

Hard working

Helpful

HONEST

Honorable

INDEPENDENT

Imaginative

Kind

Knowledgeable

LIKABLE

Loyal

Mature

MOTIVATED

organized

Peaceful

Persuasive

Positive

Productive

Professional

PROUD

Punctual

Respectful

RESPONSIBLE

Sensitive

SINCERE

SMART

STRONG

Successful

Talented

Team player

Thoughtful

Tolerant

TOUGH

Trustworthy

Unusual

Warm

Wise