

# JA YOU'RE HIRED PROGRAM & CHALLENGE

Winner of a MetLife Award for Global Innovation

## MARCH 8TH, 2019 • TUCSON AZ

PIMA COMMUNITY COLLEGE WEST | CENTER FOR THE ARTS | 2202 W. ANKLAM RD 85745

### This is YOUR future workforce...

Don't miss this opportunity to directly impact Arizona's youth and help them become the best generation of employees yet!



*"42% of employers rate the overall preparation of high school graduates for an entry-level jobs as deficient.*

**JA You're Hired** prepares high school students to successfully enter the work world by developing essential business skills such as interviewing techniques, resume writing, problem solving and interpersonal communications. The in-class program prepares students for a one-day business skills challenge, featuring a variety of group and individual competitions. Over 100 business volunteers participate as judges, networking members, workshop facilitators, industry representatives, internship hosts and mentors, to provide real-life experiential learning for over 200 area high school students.

#### PROGRAM GOALS

- Help students develop and practice transferrable skills that prepare them for success in work and life.
- Enable students to hone their writing, language, math, and critical thinking skills in a relevant context.
- Show the relevance of classroom learning to real-life and provide students with meaningful work experience.
- Engage members of the business community as equal partners in preparing our community's future workforce.

**Take advantage of this unique opportunity to directly impact the lives of Arizona's students!**

- Promote the skills, behaviors and values that contribute to employees' workplace success.
- Provide a positive role-model by serving as a classroom or event volunteer and mentor.
- Gain valuable exposure for your company in front of hundreds of business professionals and high school students.

90% of students participating in the program recommend **JA You're Hired** to other teens, and 100% of teachers recommend the program as *"...an excellent learning experience for all high school students."*

Visit [www.jaaz.org](http://www.jaaz.org) to see the video from last year's event !



# 2019 JA YOU'RE HIRED CHALLENGE

## SPONSORSHIP BENEFITS

### Tucson AZ

#### **PRESENTING SPONSOR**

**\$15,000**

- Company recognized as the Presenting Sponsor on all social and print media and on JA You're Hired Challenge website
- Company's banner prominently displayed throughout the event
- Branded items included in student gift bag
- Inside-Front cover, full-page color ad in event program
- Recognition on student awards and certificates
- Opening Ceremony, speaker opportunity for one of your company's top leadership, 2-3 minutes podium time
- Closing statement at Awards ceremony for one of your company's top leadership, 2 minutes podium time
- Opportunity to have team members serve as a guest judges
- Opportunity to provide Internship opportunity to top candidates
- Staff Participation in Student Networking Challenge
- Premium table at "It's My Future Expo" for materials & promotion
- Recognition on Junior Achievement website: [www.jaaz.org](http://www.jaaz.org)
- Recognition in Junior Achievement Annual Report
- Bay Sponsorship with 6 participants at the JA TopGolf Tournament

#### **PREMIER EDUCATION SPONSOR**

**\$10,000**

- Company recognized as the Premier Education Sponsor on all social and print media and on JA You're Hired Challenge website
- Company's banner prominently displayed throughout the event
- Recognition on student awards and certificates
- Branded items included in student gift bag
- Full page color ad in event program
- Opening Ceremony, speaker opportunity for one of your company's top leadership, 2-3 minutes podium time
- Opportunity to have team members serve as a guest judges
- Staff Participation in Networking Challenge
- Premium table at "It's My Future Expo" for materials & promotion
- Recognition on Junior Achievement website: [www.jaaz.org](http://www.jaaz.org)
- Recognition in Junior Achievement Annual Report

#### **AWARDS SPONSOR**

**\$7,500**

- Company recognition as Awards Sponsor on all social and print media and on JA You're Hired Challenge website
- Company's banner prominently displayed during Award Ceremony
- Welcome at Awards Ceremony, 2-3 minutes podium time
- Recognition on student awards and certificates
- Full page color ad in event program
- Branded items included in student gift bag
- Opportunity to have team members serve as a guest judges
- Staff Participation in Networking Challenge
- Premium table at "It's My Future Expo" for materials & promotion
- Recognition on Junior Achievement website: [www.jaaz.org](http://www.jaaz.org)

#### **PREMIER CHALLENGE SPONSOR**

**\$5,000**

- Recognition on all program and marketing materials as Premier Challenge sponsor for event of your choice
- Recognition on Social media and JA You're Hired Challenge website
- Company logo prominently displayed as Challenge sponsor & printed on all student event materials
- Guest presenter during Awards Ceremony for sponsored Challenge
- Opportunity to have team members serve as a guest judges
- Opportunity to provide Summer Internship to top performers
- Branded items included in student gift bag
- Full page color ad in event program
- Table at "It's My Future Expo" for company materials & promotion
- Staff Participation in Student Networking Challenge
- Recognition on Junior Achievement website: [www.jaaz.org](http://www.jaaz.org)

#### **LUNCH SPONSOR**

**\$3,500**

- Company recognition as Lunch Sponsor on all social and print media and on JA You're Hired Challenge website
- Company logo imprinted on Student water bottles
- Company logo prominently displayed as event sponsor
- Full page ad in event program (B/W)
- Company promotional items included in student gift bag
- Table at "It's My Future Expo" for company materials & promotion
- Recognition on Junior Achievement website: [www.jaaz.org](http://www.jaaz.org)

#### **JA CHALLENGE SPONSOR**

**\$1,500**

- Recognition on social and print media as JA Challenge Sponsor
- Logo displayed on JA You're Hired Challenge website
- Company logo displayed on Challenge Event signage
- Opportunity to provide Summer Internship to top performers
- Opportunity to have team members serve as a guest judges
- Staff Participation in Student Networking Challenge
- Full page ad in event program (B/W)
- Table at "It's My Future Expo" for company materials & promotion

#### **IT'S MY FUTURE PREMIER SPONSOR**

**\$300**

- Premium Table at "It's My Future Expo" for company materials & promotion to over 200 high school students
- Company logo displayed as event sponsor
- Company logo on JA You're Hired Challenge website
- Access to interview top performing students for summer internship
- Staff Participation in Student Networking Challenge
- Half page ad in event program (B&W)

#### **IT'S MY FUTURE SPONSOR**

**\$150**

- Table at "It's My Future Expo" for company materials & promotion to over 200 high school students
- Staff Participation in Student Networking Challenge
- Business Card ad in event program (B&W)