**Junior Achievement of Arizona (JA) Central District Board of Directors**

**Board Member Responsibilities and Pledge Commitment Form 2019**

**Board Member Name**: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Board members are pivotal to supporting Junior Achievement in preparing Arizona youth to succeed in work and life. This form helps to plan your involvement and commitment for the remainder of 2019 and helps JA identify what ways you intend to engage with JA.

**BOARD MEMBER ANNUAL PARTICIPATION COMMITMENTS:**

**As a Board member, I will do the following:**

* Attend all board meetings; be prepared by reading materials in advance. I will make every effort to attend meetings in person and limit absences.
* Serve as a fiduciary and take responsibility for making decisions about issues, policies and other matters.
* Serve on at least one of the board committees/task forces
* Actively promote JA through means such as:
* Serving as an ambassador to JA and speaking knowledgably and enthusiastically about JA in the community
* Sharing information with community/business leaders and elected officials
* Engaging in social media on behalf of JA
* Commit to participate in two (2) JA annual events or campaigns in the form of publicizing, attending, volunteering, fundraising, etc. JA Awareness Committee will coordinate with you on this specific awareness commitment.
* Engage in a minimum of three (3) of the following cultivation/marketing efforts (please check all that you can do):
* Open doors to donors and corporations and introduce JA to contacts in my network
* Host/sponsor a donor cultivation event (in my home or elsewhere; host to cover all expenses)
* Recruit potential donors to cultivation events and JA BizTown/school tours
* Make thank you calls and write thank you notes to donors, volunteers and influencers (at least 4 times per year).
* Leverage my company’s marketing department to provide in-kind services to JA (e.g. printing, graphic design, web development and design, public relations, etc.)
* Add 10+ new names to the JA email/mailing list as potential volunteers and donors

**BOARD MEMBER ANNUAL DONATION COMMITMENTS:**

* I understand that JA will rely upon these amounts for budgeting purposes, and I commit to pay them.
* I understand that my personal financial commitment means that I will contribute at least $1,000 in direct donations to JA during the 2019 calendar year. If I contribute to JA special events, only the donation portion of those contributions (minus the amount of goods and services received in exchange for that contribution) will count toward that $1000+ commitment amount.

**Company-Paid Board Member Dues**:

* My company will also pay annual board dues on my behalf in the amount of $250 (all invoices will be sent immediately)

**Direct Donation Personal Pledge\***

I will make a PERSONAL, meaningful gift at a level that demonstrates that JA is a priority for my personal charitable giving (one of my top three charitable causes).   
*\* Note: Please do not include contributions to JA special events in this section.*

**Personal Giving Pledge: $\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

* Would you like to be invoiced for your personal pledge? Yes No
* Will your gifts be distributed through an employee workplace giving campaign? Yes No
* Will your personal donations by paid by a company you own? Yes No
* All invoices will be sent immediately, unless you note in the space below any specific dates or installments schedules in which you’d like to be invoiced.

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Special Events Personal Contributions\***

Please indicate any additional contributions you personally plan to make to JA *through our special events*:

\* *Only the donation portion of those contributions (excludes the amount of goods and services received in exchange for that contribution) will count toward my $1,000+ personal commitment.*

* JA Open Golf Tournament $\_\_\_\_\_\_\_\_\_\_\_
* JA Bottles for BizTown $\_\_\_\_\_\_\_\_\_\_\_
* JA Golfer’s Dream Day $\_\_\_\_\_\_\_\_\_\_\_
* JA Adult Stock Market Challenge $\_\_\_\_\_\_\_\_\_\_\_
* Bowl-A-Thon $\_\_\_\_\_\_\_\_\_\_\_
* JA Student Stock Market Challenge $\_\_\_\_\_\_\_\_\_\_\_
* JA You’re Hired – CAZ $\_\_\_\_\_\_\_\_\_\_\_
* JA You’re Hired – SAZ $\_\_\_\_\_\_\_\_\_\_\_
* 18 Under 18 $\_\_\_\_\_\_\_\_\_\_\_

**FUNDRAISING COMMITMENT:**

* **Special** **Events**: I will secure ticket sales and/or sponsorships for:
* JA Open Golf Tournament $\_\_\_\_\_\_\_\_\_\_\_
* JA Bottles for BizTown $\_\_\_\_\_\_\_\_\_\_\_
* JA Golfer’s Dream Day $\_\_\_\_\_\_\_\_\_\_\_
* JA Adult Stock Market Challenge $\_\_\_\_\_\_\_\_\_\_\_
* JA You’re Hired – CAZ $\_\_\_\_\_\_\_\_\_\_\_\_
* JA You’re Hired – SAZ $\_\_\_\_\_\_\_\_\_\_\_\_
* 18 Under 18 $\_\_\_\_\_\_\_\_\_\_\_\_
* Other Events $\_\_\_\_\_\_\_\_\_\_\_\_
* **Bowl-a-thon**: I will arrange for a corporate Bowl-a-Thon to raise funds.
* **Corporate Funding:** I will secure corporate funding (includes JA BizTown shops, sponsorships of programs, unrestricted donations, etc.) $\_\_\_\_\_\_\_\_\_\_\_
* **Company Match:** I have access to company matching funds.
* **Company Annual Employee Giving Campaign:** I will work to maximize opportunities for Junior Achievement during my company’s annual employee giving campaign.
* **Donations from Other Individuals:** My personal goal is to secure additional non-corporate/ individual contributions (includes cash and in-kind donations) in the amount of: $­­­­­­­­­­­­­\_\_\_\_\_\_\_\_\_\_\_
* **Estate:** I would like to discuss becoming a member of JA’s planned giving society.
* **Gift-in-Kind:** I would like to help in additional ways including in-kind contributions and pro-bono services.

I understand that as a member of the Board of JA, I have a responsibility to ensure that JA does the best work possible in pursuit of its goals. If I do not fulfill these commitments, I will expect the Board Chair to call to discuss my responsibilities with me. I believe in the purpose and the mission of JA, and I will act responsibly and prudently as its steward.

**Board Member Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date:**