



2020 4.01K SPONSORSHIP BENEFITS

Presented by Phocus Companies to benefit Junior Achievement of Arizona

Title Sponsor \$15,000 (1)

Provides JA programs to one school AND sends a class to JA BizTown!

- Premium recognition as Title Sponsor on all collateral, website and day of event signage.
- Opportunity to provide literature/swag in race bags
- Social Media and Website mentions
- Promotional table at Well-a-Bration
- 30 complimentary race tickets for employees

Presenting Sponsor \$10,000 (1)

Provides JA programs to one school!

- Premium recognition as Presenting Sponsor on all collateral, website and day of event signage.
- Opportunity to provide literature/swag in race bags
- Social Media and Website mentions
- Promotional table at Well-a-Bration
- 20 complimentary race tickets for employees

Titanium Sponsor \$7,500 (3)

Provides JA programs to two classes AND sends one school to JA BizTown

- Premium recognition as Titanium Sponsor on all collateral, website and day of event signage.
- Opportunity to provide literature/swag in race bags
- Social Media mentions
- Promotional table at Well-a-Bration
- 15 complimentary race tickets for employees

Diamond Sponsor \$5,000 (5)

Sends one class to JA BizTown

- Recognition as Diamond Sponsor on all collateral, website and day of event signage.
- Opportunity to provide literature/swag in race bags
- Social Media mentions
- Promotional table at Well-a-Bration
- 10 complimentary race tickets for employees

Gold Sponsor \$3,500 (7)

Provides JA programs to 100 students!

- Recognition on website and day of event signage.
- Opportunity to provide literature/swag in race bags
- Promotional table at Well-a-Bration
- 7 complimentary race tickets for employees

Silver Sponsor \$2,500 (10)

Provides JA programs to 75 students!

- Recognition on website and day of event signage.
- Opportunity to provide literature/swag in race bags
- Promotional table at Well-a-Bration
- 5 complimentary race tickets for employees

Bronze Sponsor \$1000 (10)

Provides JA programs to 30 students!

- Recognition on day of event signage.
- Opportunity to provide literature/swag in race bags
- Promotional table at Well-a-Bration
- 2 complimentary race tickets for employees

Title Sponsor





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Well-A-Bration Sponsor \$3,000 (5)

Provides JA programs to three classrooms!

- Recognition on website and day of event signage and shirts.
- Opportunity to provide literature/swag in race bags
- Promotional table at Well-a-Bration
- 6 complimentary race tickets for employees

Race Bag Sponsor \$2,500 (5)

Provides JA programs to 75 students!

- Recognition on website and day of event signage and shirts.
- Opportunity to provide literature/swag in race bags and LOGO ON ALL RACE BAGS
- Promotional table at Well-a-Bration
- 5 complimentary race tickets for employees

Photo Booth Sponsor \$1,500 (2)

Provides JA programs to 45 students!

- Recognition on day of event signage.
- Opportunity to provide literature/swag in race bags.
- Promotional table at Well-a-Bration
- 3 complimentary race tickets for employees.

Warm Up & Stretch Sponsor \$1,000 (3)

Provides JA programs to 30 students!

- Recognition on day of event signage.
- Opportunity to provide literature/swag in race bags
- Promotional table at Well-a-Bration
- 2 complimentary race tickets for employees

Water Station Sponsor \$500 (5)

Provides JA programs to 15 students!

- Recognition on day of event signage.
- Opportunity to provide volunteers to man the logo'd water stations.
- 2 complimentary race tickets for employees

Mile Marker Sponsors \$250 (Unlimited)

Provides JA programs to 8 students!

- Recognition on day of event signage at mile markers.

Sponsor a Student \$34

Provides JA programs to one student!

Individual Runner \$35

- Entry for one to the race.

Additional discount tickets will be available for purchase by companies.

If you have any questions regarding sponsorships or ticket packages, please contact Sarah Amaral at saraha@jaaz.org or 480-219-0226.

