



JA You're Hired 2020 SPONSORSHIP BENEFITS

TITLE SPONSOR

\$45,000

- Opening Ceremony podium time (3-4 minutes)
- Emcee recognition throughout event
- Logo featured on all awards and certificates
- Presents awards at student award ceremony
- Company banner displayed prominently at the event
- Logo in center position of sponsorship banner
- Full-page color ad in event program
- Identified as title sponsor during promotion and media campaign
- Recognition in all program and marketing materials
- Space available for company's promotional materials at event
- Opportunity to provide 500 branded items to student attendees
- Recognized in Junior Achievement annual report
- Listed as Featured Partner on www.jaaz.org

PREMIER EDUCATION SPONSOR

\$25,000

- Podium time at the conclusion of the opening session (3-4 minutes)
- Recognition as the host of the online educational, student-accessed, website for this program
- Full-page color ad in event program
- Opportunity to provide up to 250 volunteers at the popular JA You're Hired! Networking Challenge
- Advance volunteer orientation and training
- Recognized in Junior Achievement annual report
- Listed on JA You're Hired webpage on JAAZ.org
- Also includes all Spirit of Excellence Sponsor benefits (see below)

NETWORKING CHALLENGE SPONSOR

\$15,000

- Podium time at the Networking Challenge (2 minutes)
- Emcee recognition throughout event
- Logo in center of student networking BINGO cards
- Full-page color ad in event program
- Space available for company's promotional materials at event
- Opportunity to provide 500 branded items to student attendees
- Opportunity to provide 300 branded pens to Networking Volunteers
- Recognized in Junior Achievement annual report
- Listed on JA You're Hired webpage on JAAZ.org

STEM INITIATIVE SPONSOR

\$15,000

- Recognition signage at all three sessions as inaugural STEM presenting sponsor
- Opportunity to have employee serve as volunteer judges at each of the 3 STEM sessions (see link page for details)
- Recognition in all program and marketing materials
- Full-page ad in event program
- Recognized in Junior Achievement annual report
- Opportunity to provide 500 branded items to student attendees

SPIRIT OF EXCELLENCE SPONSOR

\$10,000

- Emcee recognition throughout event
- Champion of Hope Session sponsorship w/company signage displayed
- Full-page ad in event program
- Space available for company's promotional materials at event
- Opportunity to provide 500 branded items to student attendees
- Recognized in Junior Achievement annual report

AWARDS CEREMONY SPONSOR

\$10,000

- Lead welcome to the awards ceremony
- Recognition signage at the awards ceremony
- Full-page color ad in event program
- Recognition in all program, marketing materials, and website
- Space available for company's promotional materials at event
- Recognized in Junior Achievement annual report
- Opportunity to provide 500 branded items to student attendees

CHAMPION OF HOPE CHALLENGE SPONSOR

\$7,500

- Opportunity to have 1 employee serve as a judge at the event
- Recognition signage at the session
- Recognition in all event program and marketing materials
- Half-page ad in event program (B&W)
- Opportunity to provide 500 branded items to student attendees

CHAMPION OF HOPE SESSION SPONSOR

\$5,000

- Opportunity to have 1 employee serve as a judge at the event
- Recognition signage at the session
- Recognition in all event program and marketing materials
- Half-page ad in event program (B&W)
- Opportunity to provide 500 branded items to student attendees

BUSINESS LEADERS ORIENTATION SPONSOR

\$5,000

- Logo featured on orientation PowerPoint presentation
- Space available for company's promotional materials at event
- Recognition signage displayed prominently at orientation
- Recognition in all program and marketing materials
- Half page ad in event program (B&W)
- Opportunity to provide 500 branded items to student attendees

STEM PROGRAM SPONSOR

\$10,000

- Logo featured on orientation PowerPoint presentation
- Space available for company's promotional materials at event
- Opportunity for a 5 minute speech prior to awards ceremony
- Recognition in all program and marketing materials
- Half page ad in event program (B&W)

PROFESSIONAL TOOLS SPONSOR

\$3,500

- Recognition in all program and marketing materials
- Half page ad in event program (B&W)
- Opportunity to provide 500 branded items to student attendees

STEM SUPPLY SPONSOR

\$3,500

- Recognition in all program and marketing materials
- Half page ad in event program (B&W)
- Opportunity to provide 500 branded items to student attendees

LUNCHEON SPONSOR

\$2,500

- Recognition as a luncheon sponsor & logo on all lunch boxes

BREAKFAST SPONSOR

\$2,500

- Sponsor recognition at the two student breakfast sessions

SMART FUTURE SPONSOR

\$1,000

- Recognition as the Smart Future Sponsor; connecting students with STEM careers

TECHNOLOGY SPONSOR

\$1,000

- Recognition as a technology sponsor during the awards ceremony

HIGH SCHOOL CLASS SPONSOR

\$1,000

- Recognition as a high school class sponsor
- Recognition as a student team sponsor during the event

STUDENT TEAM SPONSOR

\$500

- Recognition as a student team sponsor during the event

EVENT PROGRAM AD

- Full page ad (B&W) or Half page ad (B&W)
\$500 or \$250

It's My Future Expo at JA You're Hired Sponsor (\$1,000)

Description: Students have the opportunity to talk to businesses and Higher Education Schools about their post graduation plans.

- Opportunity to have a table at the It's My Future Expo with up to two employees and generic company materials
- Opportunity to provide 500 branded marketing items for students at the event
- Company logo included in all promotional material for the event

STEM Session Descriptions & Benefits

NEW: STEM Cyber Security Challenge (\$7,500)

Description: Teams analyze given scenarios and collaborate as a team to prevent and solve potential cyber security threats to individuals and companies.

- Opportunity to provide session introduction and reflective summary closing
- Opportunity to have employees serve as a volunteer judges at the session
- Recognition signage at the session
- Recognition in all event program and marketing materials, as well as session instructional materials
- Half-page ad in event program (B&W)
- Opportunity to provide 500 branded items to student attendees

NEW: STEM Framework for the Future (\$5,000)

Description: Students build on problem-solving skills while completing two interactive activities centered on engineering and math.

- Opportunity to provide session introduction and reflective summary closing
- Opportunity to have employees serve as a volunteer judges at the session
- Recognition signage at the session
- Recognition in all event program and marketing materials, as well as session instructional materials
- Half-page ad in event program (B&W)
- Opportunity to provide 500 branded items to student attendees

Champion of Hope Challenges

- **Thinking on Your Feet Challenge** - Participants respond to a workplace scenario and are judged on their communication skills and conflict resolution.
- **Interviewing Challenge** - A fast-paced, high pressure elimination-style tournament where students are interviewed by business leaders with probing questions.
- **Great Leadership Challenge** - Student's teamwork skills are put to the test as they collaborate to build a bridge made out of the materials provided.
- **Communication Challenge** - Student teams must work together to solve a workplace conflict and present their response to our panel of judges. They are evaluated on teamwork, communication skills, leadership, and public speaking.

Champion of Hope Sessions

- **60-seconds to Success** - Students learn to develop their personal brand as they perfect 30-second personal commercials that can be used in business networking and interviewing.
- **Winning Interviewing Techniques**— In small groups, students receive intense coaching and guidance to sharpen their interviewing techniques.
- **Dress for Success Competition** - Students learn appropriate attire for different business environments and situations; students are judged individually and in teams on their professional appearance.