### Title Sponsor
- Opening Ceremony podium time (3-4 minutes)
- Emcee recognition throughout event
- Logo featured on all awards and certificates
- Presents awards at student award ceremony
- Company banner displayed prominently at the event
- Logo in center position of sponsorship banner
- Full-page color ad in event program
- Identified as title sponsor during promotion and media campaign
- Recognition in all program and marketing materials
- Space available for company’s promotional materials at event
- Opportunity to provide 500 branded items to student attendees
- Recognized in Junior Achievement annual report
- Listed as Featured Partner on www.jaaz.org

**Price:** $45,000

### Champion of Hope Challenge Sponsor
- Opportunity to have 1 employee serve as a judge at the event
- Recognition signage at the session
- Recognition in all event program and marketing materials
- Half-page ad in event program (B&W)
- Opportunity to provide 500 branded items to student attendees

**Price:** $7,500

### Champion of Hope Session Sponsor
- Opportunity to have 1 employee serve as a judge at the event
- Recognition signage at the session
- Recognition in all event program and marketing materials
- Half-page ad in event program (B&W)
- Opportunity to provide 500 branded items to student attendees

**Price:** $5,000

### Business Leaders Orientation Sponsor
- Logo featured on orientation PowerPoint presentation
- Space available for company’s promotional materials at event
- Recognition signage displayed prominently at orientation
- Recognition in all program and marketing materials
- Half page ad in event program (B&W)
- Opportunity to provide 500 branded items to student attendees

**Price:** $5,000

### Breakfast Sponsor
- Opportunity for a 15 minute speech prior to awards ceremony
- Space available for company
- Logo featured on orientation PowerPoint presentation
- Full page ad in event program (B&W)
- Half page ad in event program (B&W)
- Recognition in all program and marketing materials
- Opportunity to provide 500 branded items to student attendees

**Price:** $2,500

### STEM Program Sponsor
- Logo featured on orientation PowerPoint presentation
- Space available for company’s promotional materials at event
- Opportunity for a 15 minute speech prior to awards ceremony
- Recognition in all program and marketing materials
- Half page ad in event program (B&W)
- Opportunity to provide 500 branded items to student attendees

**Price:** $10,000

### Professional Tools Sponsor
- Logo featured on orientation PowerPoint presentation
- Space available for company’s promotional materials at event
- Opportunity for a 15 minute speech prior to awards ceremony
- Recognition in all program and marketing materials
- Half page ad in event program (B&W)
- Opportunity to provide 500 branded items to student attendees

**Price:** $3,500

### STEM Supply Sponsor
- Logo featured on orientation PowerPoint presentation
- Space available for company’s promotional materials at event
- Opportunity for a 15 minute speech prior to awards ceremony
- Recognition in all program and marketing materials
- Half page ad in event program (B&W)
- Opportunity to provide 500 branded items to student attendees

**Price:** $3,500

### Luncheon Sponsor
- Recognition as a luncheon sponsor & logo on all lunch boxes
- Full page ad in event program (B&W)
- Opportunity to provide 500 branded items to student attendees

**Price:** $2,500

### Breakfest Sponsor
- Sponsor recognition at the two student breakfast sessions
- Full page ad in event program (B&W)
- Opportunity to provide 500 branded items to student attendees

**Price:** $2,500

### Smart Future Sponsor
- Recognition as the Smart Future Sponsor; connecting students with STEM careers
- Full page ad in event program (B&W)
- Opportunity to provide 500 branded items to student attendees

**Price:** $1,000

### Technology Sponsor
- Recognition as a technology sponsor during the awards ceremony
- Full page ad in event program (B&W)
- Opportunity to provide 500 branded items to student attendees

**Price:** $1,000

### High School Class Sponsor
- Recognition as a high school class sponsor
- Recognition as a student team sponsor during the event
- Full page ad in event program (B&W)
- Opportunity to provide 500 branded items to student attendees

**Price:** $1,000

### Student Team Sponsor
- Recognition as a student team sponsor during the event
- Full page ad in event program (B&W)
- Opportunity to provide 500 branded items to student attendees

**Price:** $500

### Event Program Ad
- Full page ad (B&W) or Half page ad (B&W)

**Price:** $500 or $250

### Networking Challenge Sponsor
- Podium time at the Networking Challenge (2 minutes)
- Emcee recognition throughout event
- Logo in center of student networking BINGO cards
- Full-page color ad in event program
- Space available for company’s promotional materials at event
- Opportunity to provide 500 branded items to student attendees
- Opportunity to provide 300 branded pens to Networking Volunteers
- Recognized in Junior Achievement annual report
- Listed on JA You’re Hired webpage on JAAZ.org

**Price:** $15,000

### Professional Tools Sponsor
- Logo featured on orientation PowerPoint presentation
- Space available for company’s promotional materials at event
- Opportunity for a 15 minute speech prior to awards ceremony
- Recognition in all program and marketing materials
- Half page ad in event program (B&W)
- Opportunity to provide 500 branded items to student attendees

**Price:** $3,500

### STEM Initiative Sponsor
- Recognition signage at all three sessions as inaugural STEM presenting sponsor
- Opportunity to have employees serve as volunteer judges at each of the 3 STEM sessions (see back page for details)
- Recognition in all program and marketing materials
- Full-page ad in event program
- Recognized in Junior Achievement annual report
- Opportunity to provide 500 branded items to student attendees

**Price:** $15,000

### Spirit of Excellence Sponsor
- Emcee recognition throughout event
- Champion of Hope Session sponsorship w/company signage displayed
- Full-page ad in event program
- Space available for company’s promotional materials at event
- Opportunity to provide 500 branded items to student attendees
- Recognized in Junior Achievement annual report

**Price:** $10,000

### Awards Ceremony Sponsor
- Lead welcome to the awards ceremony
- Recognition signage at the awards ceremony
- Full-page color ad in event program
- Recognition in all program, marketing materials, and website
- Space available for company’s promotional materials at event
- Recognized in Junior Achievement annual report
- Opportunity to provide 500 branded items to student attendees

**Price:** $10,000
**NEW: STEM Cyber Security Challenge ($7,500)**
Description: Teams analyze given scenarios and collaborate as a team to prevent and solve potential cyber security threats to individuals and companies.
- Opportunity to provide session introduction and reflective summary closing
- Opportunity to have employees serve as a volunteer judges at the session
- Recognition signage at the session
- Recognition in all event program and marketing materials, as well as session instructional materials
- Half-page ad in event program (B&W)
- Opportunity to provide 500 branded items to student attendees

**NEW: STEM Framework for the Future ($5,000)**
Description: Students build on problem-solving skills while completing two interactive activities centered on engineering and math.
- Opportunity to provide session introduction and reflective summary closing
- Opportunity to have employees serve as a volunteer judges at the session
- Recognition signage at the session
- Recognition in all event program and marketing materials, as well as session instructional materials
- Half-page ad in event program (B&W)
- Opportunity to provide 500 branded items to student attendees

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### Champion of Hope Challenges

- **Thinking on Your Feet Challenge** - Participants respond to a workplace scenario and are judged on their communication skills and conflict resolution.
- **Interviewing Challenge** - A fast-paced, high pressure elimination-style tournament where students are interviewed by business leaders with probing questions.
- **Great Leadership Challenge** - Student’s teamwork skills are put to the test as they collaborate to build a bridge made out of the materials provided.
- **Communication Challenge** - Student teams must work together to solve a workplace conflict and present their response to our panel of judges. They are evaluated on teamwork, communication skills, leadership, and public speaking.

### Champion of Hope Sessions

- **60-seconds to Success** - Students learn to develop their personal brand as they perfect 30-second personal commercials that can be used in business networking and interviewing.
- **Winning Interviewing Techniques** – In small groups, students receive intense coaching and guidance to sharpen their interviewing techniques.
- **Dress for Success Competition** - Students learn appropriate attire for different business environments and situations; students are judged individually and in teams on their professional appearance.