

# JA YOU'RE HIRED PROGRAM & CHALLENGE

## FEBRUARY 28TH 2020 • TUCSON AZ

PIMA COMMUNITY COLLEGE WEST | CENTER FOR THE ARTS | 2202 W. ANKLAM RD 85745

### This is **YOUR** future workforce...

Don't miss this opportunity to directly impact Arizona's youth and help them become the best generation of employees yet!



*"42% of employers rate the overall preparation of high school graduates for an entry-level jobs as deficient.*

**JA You're Hired** prepares high school students to be successful in the work world by helping them develop critical business skills such as interviewing techniques, resume writing, conflict resolution, problem solving and interpersonal communications. The in-class lessons prepare students to compete in a one-day business skills challenge, featuring a variety of group and individual competitions. Over 100 business volunteers will participate in the event as judges, networking members, workshop facilitators, industry representatives, internship hosts and mentors, to over 200 area high school students.

#### PROGRAM GOALS

- Help students develop and practice transferrable skills such as interviewing, ethical decision making, and networking, for a successful start in the world of work.
- Enable students to hone their writing, language, math, and critical thinking skills in a relevant context.
- Show the relevance of classroom learning to real-life and provide students with meaningful work experience.
- Engage members of the business community as equal partners in preparing our youth for their futures in the workplace.

#### Take advantage of this unique opportunity to directly impact the lives of Arizona's students!

- Promote the skills, behaviors and values that contribute to workplace success.
- Provide a positive role-model by serving as a classroom volunteer to deliver the preparatory lessons.
- Gain valuable exposure for your company in front of hundreds of business professionals and high school students.

90% of students participating in the program recommend **JA You're Hired** to other teens, and 100% of teachers recommend the program as *"...an excellent learning experience for all high school students."*

Visit [www.jaaz.org](http://www.jaaz.org) to see the video from last year's event !

# JA You're Hired Challenge Workshops and Competitions



## Winner of a MetLife Award for Global Innovation

*A brief description of the events and competitions for the 2020 JA You're Hired Challenge are listed below.*

### **It's My Future Expo**

Students have the opportunity to talk to businesses and Higher Education providers about post graduation plans and career opportunities. Tours of Pima Community College available. **Participants must provide a polished resume at registration to be considered for Internships opportunities at this event.**

### **Dress for Success Challenge**

Competition evaluates all students on their professional appearance. Judges will determine the most professionally dressed male and female participants on the criteria outlined in **JA You're Hired**.

### **Networking Challenge**

All students will have the opportunity to network with business executives in a large competition using bingo cards and their interpersonal skills. Prizes awarded to our top student networkers.

### **"60 Seconds to Success" Challenge**

Toastmaster's lead an interactive group Challenge where students practice their communication skills by developing and refining their elevator speech, competing for top honors.

### **Tomorrow's Champion Challenge**

A fast-paced, elimination style interviewing tournament where students face experienced corporate interviewers in panel style interviews, using an entry level professional job description.

### **Creative Marketing Team Challenge**

Student teams use random objects to create a product and market it to a panel of judges. Teams are evaluated on collaboration, innovation, creativity, and public speaking.

### **Cyber Security Team Challenge**

Student teams race against the clock to analyze facts in a given scenario and solve a cyber security breach. Students are evaluated on their team work, fact-finding and problem solving skills.

### **Power Team STEM Challenge**

Student teams compete to design a system that generates sound, light, and motion using STEM concepts. Students are evaluated on collaboration, critical thinking and communication skills.

### **Ignite The Dream Challenge**

Competition allows all students to reflect on their experience at this year's **JA You're Hired Challenge** and create their top three personal goals for the coming year. Students will be mailed their goals next year.

### **Thinking on Your Feet Challenge**

Fast-paced interactive workshop where participants discover how improvisation improves inter-personal communication. Participants practice collaboration & problem solving; hosted by Unscrewed Theater.