

JA YOU'RE HIRED PROGRAM & CHALLENGE

Winner of a MetLife Award for Global Innovation

FEBRUARY 28TH 2020 • TUCSON AZ

PIMA COMMUNITY COLLEGE WEST CAMPUS | 2202 W. ANKLAM RD 85745

This is YOUR future workforce...

Don't miss this opportunity to directly impact Arizona's youth and help them become the best generation of employees yet!



"42% of employers rate the overall preparation of high school graduates for an entry-level jobs as deficient.

JA You're Hired prepares high school students to successfully enter the world of work by developing their skills in interviewing, resume writing, problem solving and interpersonal communications. Through our interactive, in-class lessons students learn transferrable skills that they can then apply at our exciting one-day professional skills challenge. Hundreds of volunteers from businesses all over Southern AZ participate as judges, networking mentors, workshop facilitators, industry representatives and internship hosts, to provide a real-life learning experience for over 200 Southern AZ high school students.

PROGRAM GOALS

- Help students develop and practice transferrable skills that prepare them for their next steps after high school.
- Enable students to further develop their writing, language, and critical thinking skills in an applicable context.
- Show the relevance of classroom learning to real-life and provide students with meaningful work experience.
- Engage members of the business community as equal partners in preparing our community's future workforce.

Take advantage of this unique opportunity to directly influence the futures of Arizona's students...

- Build a better workforce by promoting the skills, behaviors and values that contribute to employees' workplace success.
- Increase your Company's community impact by mentoring our next generations of leaders and entrepreneurs.
- Provide professional development to your current employees through volunteer opportunities with Junior Achievement.

90% of students participating in the program recommend **JA You're Hired** to other teens;
100% of teachers recommend the program as *"...an excellent learning experience for all high school students."*

Visit www.jaaz.org to see the video from last year's event !

2020 JA YOU'RE HIRED CHALLENGE SPONSORSHIP BENEFITS Tucson AZ

PRESENTING SPONSOR

\$10,000

- Company recognized as the Presenting Sponsor on all social and print media and on JA You're Hired Challenge website
- Company's banner prominently displayed throughout the event
- Opening Ceremony, speaker opportunity for one of your company's top leadership, 2-3 minutes podium time
- Inside-Front cover, full-page color ad in event program
- Recognition on student awards and certificates
- Recognition on Junior Achievement website: www.jaaz.org
- Recognition in Junior Achievement Annual Report
- Sponsors 10 JA You're Hired classes & 10 Student Teams
- All benefits of a JA CHAMPION OF HOPE SESSION SPONSOR

PREMIER EDUCATION SPONSOR

\$7,500

- Company recognized as the Premier Education Sponsor on all social and print media and on JA You're Hired Challenge website
- Company's banner prominently displayed throughout the event
- Opening Ceremony, speaker opportunity for one of your company's top leadership, 2-3 minutes podium time
- Recognition on student awards and certificates
- 200 Branded items included in student gift bag
- Full page color ad in event program
- All benefits of a CHAMPION OF HOPE SESSION SPONSOR

AWARDS CEREMONY SPONSOR

\$7,500

- Company recognition as Awards Sponsor on social and print media
- Company banner prominently displayed during Award Ceremony
- Welcome
- Company
- Full page
- Sponsors
- All benefit



TUCSON
APPLIANCE & FURNITURE
COMPANY

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CHAMPION OF HOPE CHALLENGE SPONSOR

\$5,000

- All benefits of a CHAMPION OF HOPE SESSION SPONSOR PLUS:
- Sponsorship of Premier Challenge of your choice
- Company logo displayed on student materials for select event
- Full page color ad in event program
- Sponsors 4 JA You're Hired classes & 4 Student Teams
- All benefits of a CHAMPION OF HOPE SESSION SPONSOR

CHAMPION OF HOPE SESSION SPONSOR

\$1,500

- Recognition on social and print media as Session Sponsor
- Company logo displayed at Session of your choice
- Opportunity to provide Summer Internship to top performers
- Opportunity to have team members serve as a guest judges
- 200 Branded items included in student gift bag
- Staff Participation in Student Networking Challenge
- Full page ad in event program (B/W)
- Table at "It's My Future Expo" for company materials & promotion

LUNCH SPONSOR

\$1,000

- Company recognition as Lunch Sponsor on all social and print media and on JA You're Hired Challenge website
- Company logo imprinted on Student Boxed Lunches
- Company logo prominently displayed as event sponsor
- Half page ad in event program (B&W)

IT'S MY FUTURE SPONSOR

\$300

- Premium Table at "It's My Future Expo" for company materials & promotion to over 200 high school students
- Company logo displayed as event sponsor
- Access to interview top performing students for summer internship
- Staff Participation in Student Networking Challenge
- Business Card ad in event program (B&W)

CHAMPION OF HOPE CHALLENGES

NETWORKING CHALLENGE: Students put their networking skills to work as they interact with Tucson area business executives in a large competition using bingo cards and their interpersonal skills.

TOMORROW'S CHAMPION CHALLENGE: A fast-paced, elimination style interviewing tournament where students face experienced corporate interviewers in panel style interviews, using an entry level professional job description.

CREATIVE MARKETING TEAM CHALLENGE

Student teams use random objects to create a product and market it to a panel of judges. Teams are evaluated on their innovation, creativity, and public speaking.

CYBER SECURITY TEAM CHALLENGE

Student teams race against the clock to analyze facts in a given scenario and solve a cyber security breach. Students are evaluated on their team work, fact-finding and problem solving skills.

POWER TEAM STEM CHALLENGE:

Student teams compete to design a system that generates sound energy. Students are evaluated on their critical thinking and communication skills.

DRESS FOR SUCCESS CHALLENGE:

Competition evaluates all students on their professional appearance. Judges will determine the most professionally dressed male and female participants.

IGNITE THE DREAM CHALLENGE

Competition allows all students to reflect on their experience at this year's **JA You're Hired Challenge** and create their top three personal goals for the coming year. Students will be mailed their goals next year.

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