

NAME:

DATE:

Entrepreneurial Strengths and Talents

Preview this document and note the main topics and ideas. Use these activity pages to take notes and record ideas as you learn. Be sure to save the document with a logical file name in your personal workspace so you can refer to it later.

Get Together: The Entrepreneurial Mindset

WHAT ENTREPRENEURS ARE

Explain how these common characteristics are part of a successful entrepreneur’s mindset. Brainstorm specific strategies you could use to build your entrepreneurial strengths.

Characteristic	How this characteristic contributes to an entrepreneurial mindset	Strategies to improve this characteristic
persistent		
persuasive		
passionate		
risk-taker		
self-confident		
self-motivated		
team player		
innovative		

Explore: Build Your Skills

ENTREPRENEURIAL SELF-ASSESSMENT

Entrepreneurial skills can benefit everyone—even those who may choose not to start a business. Assess your own entrepreneurial strengths. Identify the strengths you currently possess. Develop an improvement plan for any skills you score as 3 or lower. Your plan may include finding ways to be

more engaged creatively (e.g., take an art class), taking more risks and learning from failure, seeking a mentor and asking for help or advice, or joining a professional group to gain access to valuable resources.

Skill	Rate yourself on a scale of 1–5 (1 = not at all; 5 = very much)	Improvement Plan
flexible		
self-motivated		
team player		
enthusiastic		
problem-solver		
action-minded		
resilient		
goal-driven		
able to recognize opportunities		
calculated risk-taker		
persistent		
creative		
communicative		