

2020 JA STOCK MARKET CHALLENGE

Sponsorship Benefits

TITLE SPONSOR

\$20,000

- Your company's name on all materials as the Title Sponsor
- Your company's logo prominently displayed on digital display throughout the adult event as the Title Sponsor
- Stock listing in your companies name starting at the highest opening price
- Logo on News Releases and event related materials
- **Two platinum level VIP teams valued at \$5000 each (8 players)**
- One full page color ad in the digital event program (back cover available)
- Emcee recognition throughout the adult event
- Company name in all pre and post publicity including press releases
- Sponsorship of ten high school teams at the Student Stock Market Challenge
- Your company's logo on screen at the student event
- Company's logo featured for one year on the JA website as a Featured Partner
- Special VIP JA Gift Bags for each team

PRESENTING SPONSOR

\$10,000

- Your company's name on all materials as the Presenting Sponsor
- Your company's logo prominently displayed on digital display throughout the adult event as the Presenting Sponsor
- Stock listing in your companies name starting at one of the highest opening prices
- Logo on News Releases and event related materials
- One platinum level VIP tables valued at \$5000 (4 players)
- One full page color ad in the digital event program
- Emcee acknowledgement throughout the event
- Company name in all pre and post publicity including press releases
- Sponsorship of five high school teams at the Student Stock Market Challenge
- Your company's logo on screen at the student event
- Special VIP JA Gift Bags for your team

PREMIER EDUCATION SPONSOR

\$10,000

- Your company's name on all materials as the Premier Education Sponsor
- Your company's logo prominently displayed on digital display throughout the adult event as the Premier Education Sponsor
- Stock listing in your companies name starting at one of the highest opening prices
- Logo on News Releases and event related materials
- One platinum level VIP tables valued at \$5000 (4 players)
- One full page color ad in the digital event program
- Emcee acknowledgement throughout the event
- Company name in all pre and post publicity including press releases
- Sponsorship of five high school teams at the Student Stock Market Challenge
- Your company's logo on screen at the student event
- Special VIP JA Gift Bags for your team

TITLE SPONSOR



PRESENTING SPONSOR



BULL MARKET SPONSOR

\$10,000

- Your company's name on all materials as the Bull Market Sponsor
- Your company's logo prominently displayed on a video screen throughout the adult event as the Bull Market Sponsor
- Stock listing in your companies name starting at one of the highest opening prices
- Logo on News Releases and event related materials
- One platinum level VIP tables valued at \$5000 (4 players)
- One full page color ad in the digital event program
- Emcee acknowledgement throughout the event
- Company name in all pre and post publicity including press releases
- Sponsorship of five high school teams at the Student Stock Market Challenge
- Your company's logo on screen at the student event
- Special VIP JA Gift Bags for your team

GIFT PACKAGE SPONSOR

\$3,500

- Special digital 'Thank You' displaying your company's logo during the event
- Half page color ad in the digital event program
- Sponsorship of two high school teams at the Student Stock Market Challenge
- Opportunity to purchase a team at the virtual event at a 50% discount

BEVERAGE SPONSOR

\$2,000

- Special digital 'Thank You' displaying your company's logo during the event.
- Company recognition in the digital event program
- Sponsorship of one high school team at the Student Stock Market Challenge
- Opportunity to purchase a team at the virtual event at a 50% discount

SPONSOR A COLLEGE

\$1,500

- Opportunity for your company to sponsor two college teams from the institution of your choice so they may attend the virtual event
- Your company's logo will be displayed digitally as their host company
- Your company will be giving eight college age students the opportunity to participate in a unique and educational experience

TECHNOLOGY SPONSOR

\$1,500

- Special digital 'Thank You' displaying your company's logo during the event.
- Company recognition in the digital event program
- Sponsorship of one high school team at the Student Stock Market Challenge

STOCK TIPS / NEW RELEASE SPONSOR

\$1,000

- Your company's logo displayed on all of the digital Stock Tips & News Releases that are distributed throughout the virtual event
- Company recognition in the digital event program

AWARDS & PRIZES SPONSOR

\$1,000

- Special digital 'Thank You' displaying your company's logo during the event.
- Company recognition in the digital event program
- Emcee acknowledgement throughout the event



Junior Achievement® of Arizona

Our mission:

“To inspire and prepare young people to succeed in a global economy.”

Junior Achievement of Arizona has been making a difference in the lives of Arizona’s kids for 60 years. With our three pillars of learning, ***workforce readiness, entrepreneurship, and financial literacy***, ***we emphasize to students the importance of education and how it will effect their position as they enter the workforce.***

Through our K-12, JA BizTown®, JA FinancePark® and after-school programs, ***we teach children practical economic concepts to prepare them to become self-sufficient individuals and productive members of our communities when they enter the ‘real world’.***

More than 1,300,000 Arizona students in kindergarten - 12th grade have participated in our business and economic programs since our founding in 1957, including more than 80,000 students last year.

In 19-20 over 59% of the youth we served were considered disadvantaged or at-risk. We partner with nearly 8,000 business and community volunteers and nearly 400 schools and after-school sites in Arizona.

Junior Achievement:

Empowering young people to own their future economic success