

2020 JA STUDENT STOCK MARKET CHALLENGE

Sponsorship Benefits

TITLE SPONSOR

\$10,000

- Your company's name on all materials as the Title Sponsor
- Your company's logo digitally displayed throughout the student event as the Title Sponsor
- Stock listing in your company name starting at the highest opening price
- One platinum level VIP team valued at \$3,000 for the adult event (4 players)
- Emcee acknowledgement throughout the event
- Company name in all pre and post publicity including press releases
- Sponsorship of ten (10) high school teams at the Student Stock Market Challenge
- One full page, color ad in the digital event program
- Company's logo featured for one year on the JA website as a Featured Partner

CHAMPION OF HOPE SPONSOR

\$8,000

- Your company's name on all materials as the Champion of Hope Sponsor
- Your company's logo digitally displayed throughout the student event as the Champion of Hope Sponsor
- Stock listing in your company name starting at one of the highest opening prices
- One platinum level VIP team valued at \$5,000 for the adult event (4 players)
- Company name in all pre and post publicity including press releases
- Emcee acknowledgement throughout the event
- Sponsorship of seven (7) high school teams at the Student Stock Market Challenge
- One full page, color ad in the digital event program

PRESENTING SPONSOR

\$5,000

- Your company's name on all materials as the Presenting Sponsor
- Your company's logo digitally displayed throughout the student event as the Presenting Sponsor
- Stock listing in your company name starting at one of the highest opening prices
- One Gold Level team valued at \$2,000 for the adult event (4 players)
- Emcee acknowledgement throughout the event
- Company name in all pre and post publicity including press releases
- Sponsorship of five (5) high school teams at the Student Stock Market Challenge
- One - 1/2 page, color ad in the digital event program

PRIZE SPONSOR

\$2,000

- Special digital 'Thank You' signage displaying your company's logo during the event.
- Sponsorship of one high school team at the Student Stock Market Challenge
- Company recognition in the digital event program
- Opportunity to purchase a team at the evening event at a 50% discount

TECHNOLOGY SPONSOR

\$1,500

- Special digital 'Thank You' signage displaying your company's logo during the event.
- Sponsorship of one high school team at the Student Stock Market Challenge
- Company recognition in the digital event program

NEWS RELEASE SPONSOR

\$1,000

- Your company's logo displayed on all of the News Releases* that are sent throughout the student event
- Company recognition in the digital event program

** Teams are provided with News Releases during the event to inform them about current events and help them make their stock trading decisions.*

SPONSOR A HIGH SCHOOL TEAM

\$500

The waiting list for high schools to attend the JA Student Stock Market Challenge is long. Help a high school in your community receive financial literacy education by sponsoring them to participate in this exciting and educational program.

- Your company's logo will be on your high school's screen as their host company
- Your company's logo will be displayed digitally during the event
- Your company will give five (5) high school students the opportunity to participate in a unique and educational simulation
- Your generosity will allow a full class of students to receive five (5) lessons by a Junior Achievement volunteer in the JA 'Take Stock in Their Future' curriculum
- As the host company, a representative may volunteer to deliver the three (3) digital JA lessons to your sponsored school

TITLE SPONSOR

charles SCHWAB
FOUNDATION

PRESENTING SPONSOR

Edward Jones
MAKING SENSE OF INVESTING



Our mission:

“To inspire and prepare young people to succeed in a global economy.”

Junior Achievement of Arizona has been making a difference in the lives of Arizona’s kids for 60 years. With our three pillars of learning, ***workforce readiness, entrepreneurship, and financial literacy***, ***we emphasize to students the importance of education and how it will effect their position as they enter the workforce.***

Through our K-12, JA BizTown®, JA FinancePark® and after-school programs, ***we teach children practical economic concepts to prepare them to become self-sufficient individuals and productive members of our communities when they enter the ‘real world’.***

More than 1,300,000 Arizona students in kindergarten - 12th grade have participated in our business and economic programs since our founding in 1957, including more than 80,000 students last year.

In 19-20 over 59% of the youth we served were considered disadvantaged or at-risk. We partner with nearly 7,000 business and community volunteers and nearly 400 schools and after-school sites in Arizona.

Junior Achievement:

Empowering young people to own their economic success