



KEY TERMS:

Brief- a concise statement or summary.

Development- the process of starting a task.

Elevator Pitch- a succinct and persuasive sales pitch.

Personal Brand- the effort to communicate and present your value to the world.

Presenting - to bring something before the public.

# ELEVATOR PITCH

Grades: 9-12 | Time: 30 minutes

Standards

Activity-at-a-Glance

Materials Needed

Objective:

Activity Details:

Closing:

# Elevator Pitch Worksheet

Answer the following questions to create your own elevator pitch:

1. Introduce yourself. What is your name and what school you attended, your area of study, or your current workplace.

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2. What makes you unique? Describe the qualities you are most proud of and why they are important. What accomplishments do you have that can relate to this job?

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3. What are your short-term and long-term goals? Remember to let the employers know what you are looking for (a job, full-time or part time position, internship, job shadow, etc.) be polite about it but be clear that you are interested in working for them.

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**Example:**

*"Hello, I'm Kenma Tendo. I will be receiving my Bachelor's Degree in Business with an emphasis in entrepreneurship. I believe my passion and knowledge for helping businesses grow will bring value to your organization. My hope is to intern with your company, to further my knowledge within this field."*