

**KEY TERMS:**

Social Media- websites and applications that enable users to create and share content or participate in social networking.

Community- a group of people living in the same place or having a particular characteristic in common.

Networking- the action or process of interacting with others to exchange information and develop professional or social contacts.

Tweet- the post made on the social media application Twitter.

Workplace- a place where people work, such as an office or factory.

# SOCIAL NETWORK

Grades: 5-8 | Time: 45 minutes

## Standards

### Activity-at-a-Glance

In this activity, students will get the opportunity to create their own business, and then market that business to their peers through social media.

### Materials Needed

1. Writing Utensil
2. Paper Tweets handout

### Objective:

Students will define community and networking and then identify ways to build that community in their classroom. Students will also explore how social media can lead to networking opportunities.

### Activity Details:

Define community and networking. Discuss 3-5 ways that you build community in the classroom. For example, weekly meetings, daily shout-outs, etc. Ask students to select one of the community building ideas you presented and discuss with a partner how the activity helps to build community. Ask several partners to share out. Discuss how building community can lead to networking opportunities in the workplace. Paper Tweets (handout) Students will select a job from their top three career clusters. They will create a Paper Tweet profile to include Name, Job Title, Company, Bio and at least 3 Followers. Students will post a tweet on their profile and have at least three other students respond to their post.

### Closing:

After completing the Paper Tweets activity, answer the following reflective questions in small group or class discussions:

- 1) Who did you follow and why?
- 2) How did this activity support community building?
- 3) Why is it important to build a social network in the work place?



Junior Achievement™

*JA Inspire*®

Create a company profile and post your first paper tweet. Ask at least three other students to respond to your post.

Profile Name	Company	Job Title	Bio	Followers



Pinned Tweets

@
@
@
@
@
@