

JA IS SHAPING FUTURES

REACHING KIDS WHEREVER THEY ARE LEARNING...

With a focus on financial literacy, work readiness and entrepreneurship, Junior Achievement's classroom curriculum complements what our hard-working educators are already doing to prepare our youth to succeed in the future, both personally and professionally.

We partner with thousands of people from the public, private and non-profit sectors who volunteer their time to teach our curriculum in the classroom, **at no cost to schools.**

Serving as mentors, our volunteers share their personal and professional experiences in managing the economics of life, and impart practical, real-world knowledge to thousands of students every year - **60% of whom come from low-income backgrounds.**

Our elementary school programs teach students, kindergarten through 5th grade, the basic concepts of business and economics using an interactive approach that meets students where they are intellectually, and engages all styles of learners.

Middle school programs provide 6th through 8th grade students the opportunity to envision the possibilities of what they can achieve and help pre-teens understand how to best prepare for their educational and professional future.

The JA high school programs give young people the knowledge and skills they need to own their economic success, plan for their future, and make smart academic and economic choices.

And it works: **seven out of 10 students say their experience with JA helped improve their critical thinking and decision-making skills!** Regardless of age, all students walk away with a better understanding of their abilities and are equipped with the skills needed to harness their potential.

ARE YOU IN?



Junior
Achievement™
of Arizona



LEARNING APPROACH:

In-Person
Virtual
Recorded
Experiential

DELIVERY OPTIONS:

Volunteer-Led
Teacher-Led
Self-Guided



We are committed to reaching the students who need us the most, wherever and however they are learning today.

To meet the extraordinary needs of our students and provide streamlined solutions for educators, we offer a variety of ways to engage with our programs - let's talk!

FINANCIAL LITERACY

CAREER READINESS

ENTREPRENEURSHIP

CRITICAL THINKING

PREPARING FOR TOMORROW'S FUTURE TODAY

JA AS AN EXTENSION OF YOUR TEACHING TEAM

ELEMENTARY SCHOOL

JA BizTown
JA BizTown Adventures
JA Career Speaker Series
JA Map your Success
JA More Than Money
JA My Big Idea
JA Ourselves (K)
JA Our Families (1st)
JA Our Community (2nd)
JA Our City (3rd)
JA Our Region (4th)
JA Our Nation (5th)
JA Money in Motion

MIDDLE SCHOOL

JA Career Speaker Series
JA Economics for Success
JA Excellence Through Ethics
JA Finance Park
JA Finance Park Virtual
JA Global Marketplace
JA Inspire Virtual
JA It's My Business
JA It's My Future
JA It's My Job (Soft Skills)
JA Map Your Success
JA STEM Summit
JA Money in Motion

HIGH SCHOOL

JA Be Entrepreneurial (Creative Problem Solving, Rapid Business Planning & Think Like an Entrepreneur)
JA Business Communications
JA Career Speaker Series
JA Career Success
JA Economics
JA Excellence Through Ethics
JA Exploring Economics
JA Financial Capability 1 & 2
JA Financial Literacy
JA Inspire Virtual
JA Intro to Business & Technology 1 & 2
JA It's My Job (Soft Skills)
JA Job Shadow
JA Launch Lesson
JA Marketing Principles 1 & 2
JA Personal Finance 1 & 2
JA STEM Summit
JA Take Stock in Your Future
JA Titan & JA Titan Blended
JA Money in Motion

JA NON-TRADITIONAL PROGRAMS

JA 18 UNDER 18

JA selects 18 AZ students to receive a highly-coveted award for their innovation, philanthropy, and drive to improve our community

JA YOUNG AMBASSADORS

Student leaders have the chance to hone their public speaking skills and serve as representatives of JA at events, board meetings, and in the community.

3DE

A new model of high school learning that set students on a path to a career and model their coursework and experiences around that career.

JA DELIVERY MODELS

IN-PERSON VOLUNTEERING

Bring a JA volunteer into the classroom to deliver JA's proven curriculum, interacting with students and sharing their personal experience. Over 50% of JA alumni say they have worked in the same career field as their JA volunteer!

TEACHER-LED

For those teachers who cannot host volunteers in-person or remotely, we have modified our programs: teachers can deliver the content themselves, with JA's support each step of the way.

HYBRID - LIVE/RECORDED VIDEOS

We work with teachers to customize our programming for the unique needs of a class. We can create a combination of synchronous/asynchronous delivery to accommodate teacher needs.



OVERVIEW OF JA PROGRAMS

EMPOWERING STUDENTS TO SUCCEED IN WORK AND LIFE

JA BizTown®: Classroom lessons introduce students to economic concepts, then they put their skills to the test by becoming employees for a day in a student-sized town. They get hands-on experience running a business, paying bills, and more. (4th-6th grade)

JA Finance Park®: Students are introduced to personal finance during classroom lessons, then visit JA Finance Park to put what they've learned into action. They each get a randomly assigned family and income scenario, visit businesses, pay expenses, and figure out how to balance their budget. (6th-12th grade)

JA Inspire: This three-part program gives students the chance to explore different career paths. They learn about career planning in the classroom, attend a virtual career fair, then reflect on their experience. (6th-12th grade)

Classroom Programs: Our classroom programs teach students important life skills, including money management, entrepreneurship, and career readiness. Whether the programs are led by experienced teachers or impactful volunteers, they help students connect what they're learning in school to the real world. All programs are age appropriate, so students in elementary, middle, and high school learn information that's relevant to them. Visit our website for details about all the classroom programs we offer. (K-12th grade)

JA STEM Summit: Students complete three hands-on challenges to understand the value of science, technology, engineering, and math in the real world. (6th-12th grade)

JA My Big Idea!: This self-guided online program takes place over five weeks. Students learn entrepreneurship skills by coming up with a product or service, setting a price, creating a marketing tool, designing a prototype, and giving a business pitch to investors. (5th-6th grade)



Junior
Achievement™
of Arizona



WAYS TO ENGAGE:

Volunteer
Partner
Support

WAYS TO PROMOTE:

On social media
In the community
At your company



JA ALUMNI REPORT
HAVING STARTED
OR OWNED A
BUSINESS



STUDENTS WHO
RECEIVE JA EARN 20%
MORE THAN THE
GENERAL POPULATION

FINANCIAL LITERACY

CAREER READINESS

ENTREPRENEURSHIP

CRITICAL THINKING

PREPARING FOR TOMORROW'S FUTURE TODAY

REACHING KIDS WHEREVER THEY ARE LEARNING

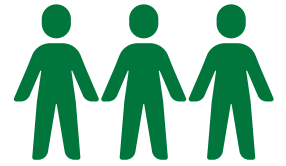
JA Young Ambassadors: Outgoing students hone their public speaking, networking, and career readiness skills by representing JA students at various events. This opportunity is available to students who have received at least one JA program. (K-12th grade)

JA Money in Motion: During this on-site mobile experience, students in rural schools learn how to plan for their financial futures. They receive a hypothetical life scenario, balance their budget, and learn about various economic concepts. (K-12th grade)

3DE: An immersive program we haven't launched yet that will prepare high school students for their future careers. 3DE integrates relevant, experiential learning across the core academic experience to help students succeed beyond the classroom. (9th-12th grade)

JA 18 Under 18 Awards: This annual awards ceremony honors the 18 brightest students in Arizona. The recipients are role models and innovators who have used their ingenuity, passion, and drive to make a difference in our community. (K-12th grade)

Free Online Programs & Resources: Free online lessons, resources, videos, and activities related to financial literacy, career readiness, and entrepreneurship. (All ages)



JA SERVES OVER 145K
AZ STUDENTS/YEAR
IN NEARLY
400 SCHOOLS



JA ALUMNI SAY JA
PLAYED AN
IMPORTANT ROLE
IN THEIR FUTURE
EDUCATION AND
CAREER DECISIONS

TESTIMONIALS



*"I got a chance to see what it will be like as an adult with a debit card, bank account, and paycheck."
-Student's experience with JA Finance Park*



*"This experience is life changing for our students who get a peek at their future and what having a job and paycheck will be like. They will now have the focus that they need to be successful in middle school!"
-Educator describing JA BizTown*



*"The kids kept sharing that they want to save to help their parents. These lessons are going to help multiple generations of families."
-Classroom programming volunteer*